



# UNDERSTANDING IMPACTS OF POWER INTERRUPTIONS ON QUALITY OF LIFE: OPPORTUNITIES FOR SOCIALLY-OPTIMAL POLICY AND DEMAND-SIDE RESILIENCE

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**1<sup>ST</sup> IAEE ONLINE CONFERENCE**

8 JUNE 2021

**kxan**

## ERCOT: Texas power grid was 'seconds, minutes' away from catastrophic blackout event

**FOX 4**

## Rolling power blackouts turn into lengthy outages in Texas as energy demand reaches record high

By Hanna Battah , Steve Noviello , Steven Dial and Mark Norris | Published February 15 | Dallas | FOX 4

**EcoWatch**

POLAR VORTEX

## Texas Blackout: Death Toll Mounts While Food and Water Are Impacted

By Climate Nexus | Feb. 18, 2021 11:36AM EST

CLIMATE

**TexasMonthly**

POLITICS & POLICY

## The Texas Blackout Is the Story of a Disaster Foretold

Those in charge of Texas's deregulated power sector were warned again and again that the electric grid was vulnerable.

By Jeffrey Ball

February 19, 2021

97

**Vox**

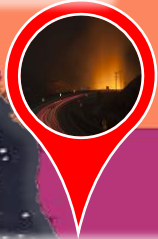
## Why every state is vulnerable to a Texas-style power crisis

"The infrastructure we have built right now really isn't ready."

By Umair Irfan | Mar 11, 2021, 4:30pm EST

**CALIFORNIA (2019)**

Affected people: 2 MILLION  
Duration: 1 month (rolling)  
Cause: WILDFIRES



**ITALY (2003)**

Affected people: 58 MILLION  
Duration: 12 hours  
Cause: TREE BRANCH



**UKRAINE (2015)**

Affected people: 230 MILLION  
Duration: 6 hours  
Cause: CYBERATTACK



**JAPAN (2006)**

Affected people: 1.36 MILLION  
Duration: 3 hours  
Cause: SHIP CRANE



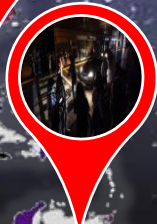
**FLORIDA (2008)**

Affected people: 3 MILLION  
Duration: 4 hours  
Cause: HUMAN ERROR



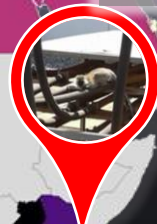
**VENEZUELA (2019)**

Affected people: 30 MILLION  
Duration: 4 months (series)  
Cause: ELECTRICAL FAULT



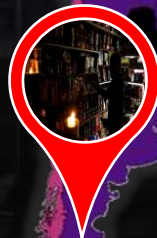
**KENYA (2019)**

Affected people: 10 MILLION  
Duration: 4 hours  
Cause: MONKEY



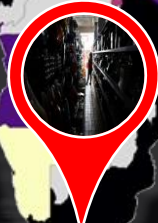
**ARGENTINA,  
PARAGUAY, and  
URUGUAY (2019)**

Affected people: 48 MILLION  
Duration: 7+ hours  
Cause: DESIGN ERRORS



**SOUTH AFRICA (2019-)**

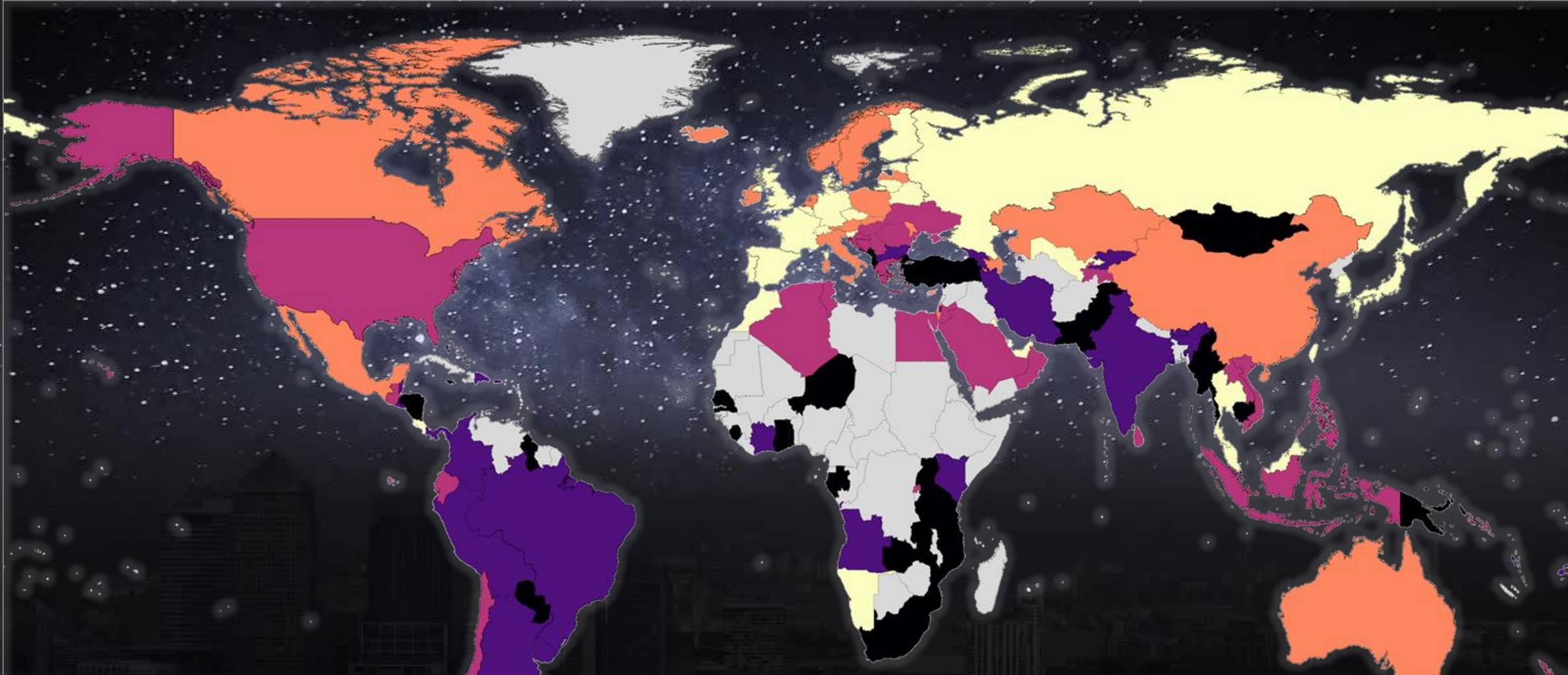
Affected people: Up to ~20 million at a time  
Duration: 2-4 hours at a time (rolling)  
Cause: ENERGY CRISIS



**JAKARTA (2019)**

Affected people: 30 MILLION  
Duration: 9 hours  
Cause: GRID INSTABILITY





# 48 BILLION HOURS

## “LOST” HUMAN TIME WORLDWIDE DUE TO POWER INTERRUPTIONS

Estimations done by researcher based on The World Bank Doing Business Report 2020  
Interrupted Human Time = SAIDI × Electricity Access × Population



# “DRESS REHEARSALS”

for the future in which they will appear with greater frequency and severity.

(Byrd & Matthewman, 2015)

## Infrastructure and Public Services

### Direct costs

- Opportunity cost of **idle resources**
- **Spoilage** and **damage**

### Indirect costs

- **Costs to public users** of impacted services and institutions
- **Health** and **safety** effects
- Potential **social costs** stemming from looting, vandalism, etc.

## Industrial, Commercial, and Agricultural Firms

### Direct costs

- Opportunity cost of **idle resources** (labor, land, capital, profits)
- **Shutdown and restart** costs
- **Spoilage** and **damage**
- **Health** and **safety** effects

### Indirect costs

- Cost on other firms supplied by impacted firm (**multiplier effect**)
- **Costs on consumers** if impacted firm supplies a final good
- **Health** and **safety-related externalities**

## Residential Consumers

### Direct costs

- **Inconvenience, discomfort, lost leisure, stress, etc.**
- Restriction of **household activities**
- Difficulty on **ICT access**
- Limited use of **financial services**
- Lost **income**
- **Water** shortage
- Out-of-pocket costs (**spoilage, property**)
- **Health** and **safety** effects

### Indirect costs

- Costs on other households and firms associated with household members (**spillover effects**)

(Munasinghe, 1988; Praktiknjo, 2014; Kim et al, 2015; Linares & Rey, 2013)

A photograph of several children sitting at a table in a dark room, illuminated by the warm glow of several lit candles. They are focused on reading or writing in books and papers. The scene conveys a sense of poverty and limited access to modern lighting.

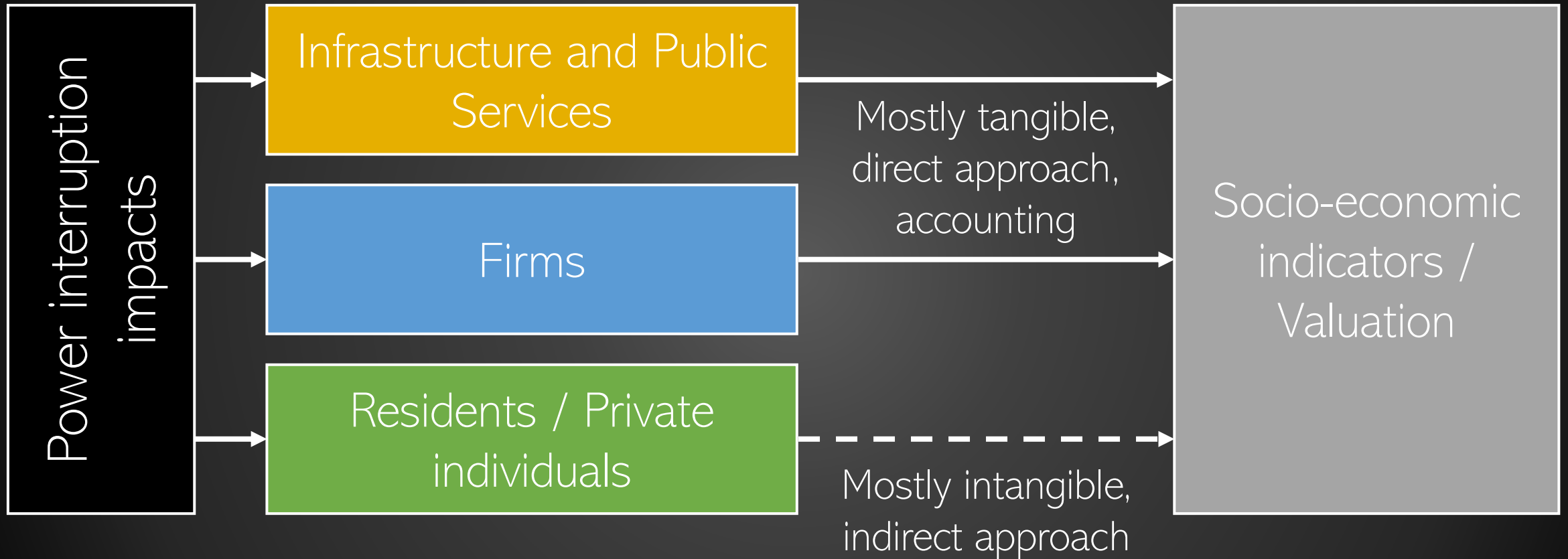
diminished

# QUALITY OF LIFE

multidimensional character of living conditions

(Krause, 2016)

# IMPACT VALUATION APPROACHES





# IMPACT VALUATION APPROACHES

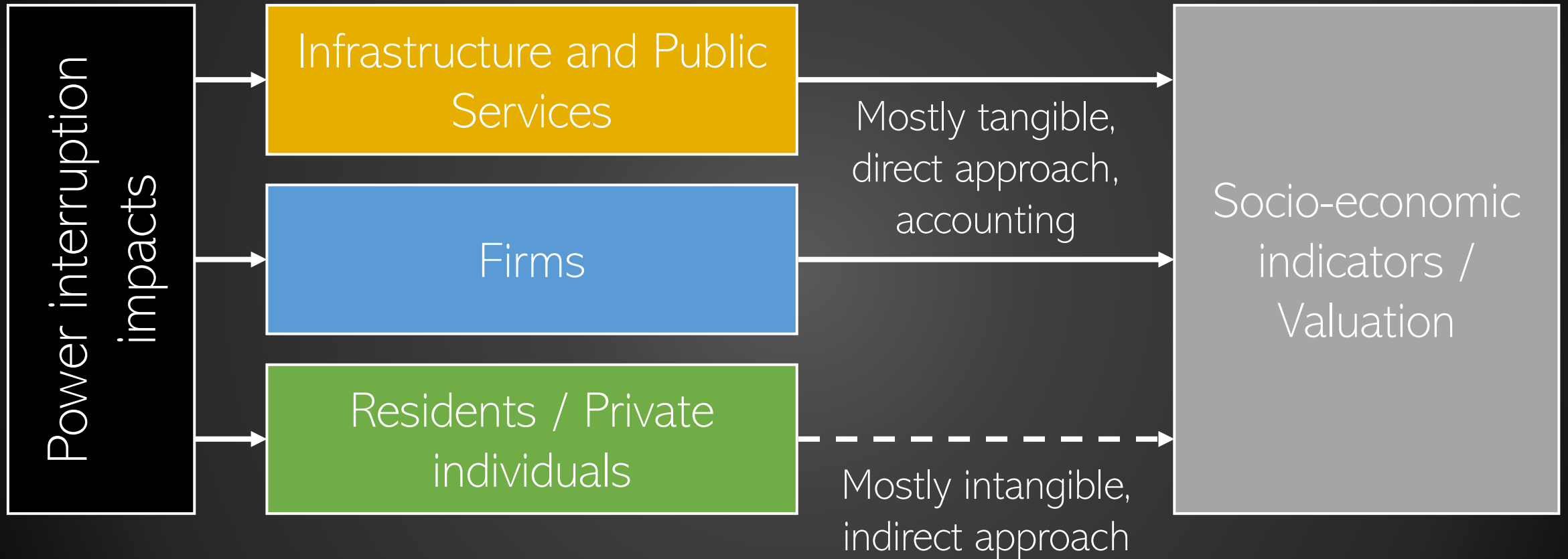
## Cost per unit of unserved energy

- Typical unit: \$/kWh, \$/kW (normalized)
- Terminologies
  - Value of Lost Load
  - Customer Interruption Cost
  - Cost of Energy Not Supplied
- Most commonly used
- Useful for scarcity/ration planning (de Nooij, et al, 2007)

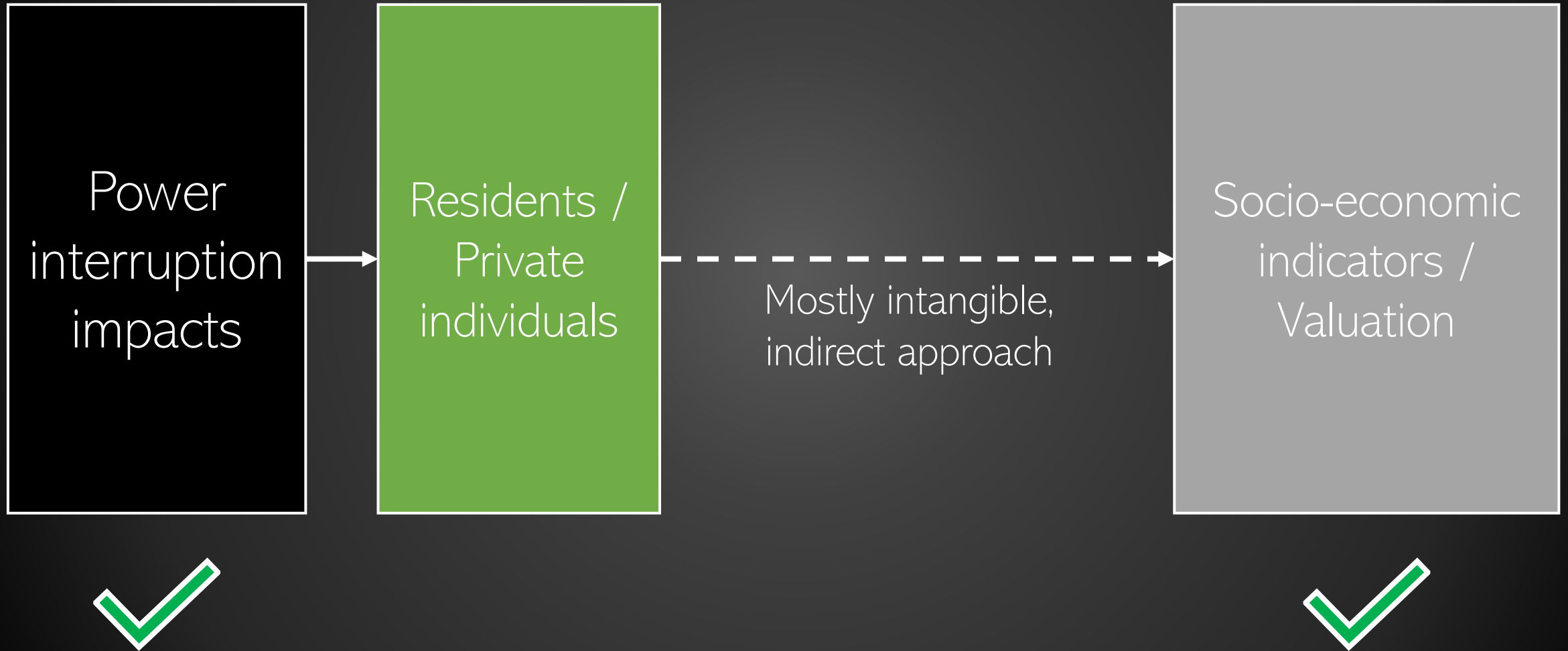
## Cost per unit time

- Typical unit: \$/hour; \$/year
- Terminologies
  - Customer Interruption Cost
  - Damage Cost
  - Value of Lost Leisure
- Useful for network reliability investment planning (de Nooij, et al, 2007)

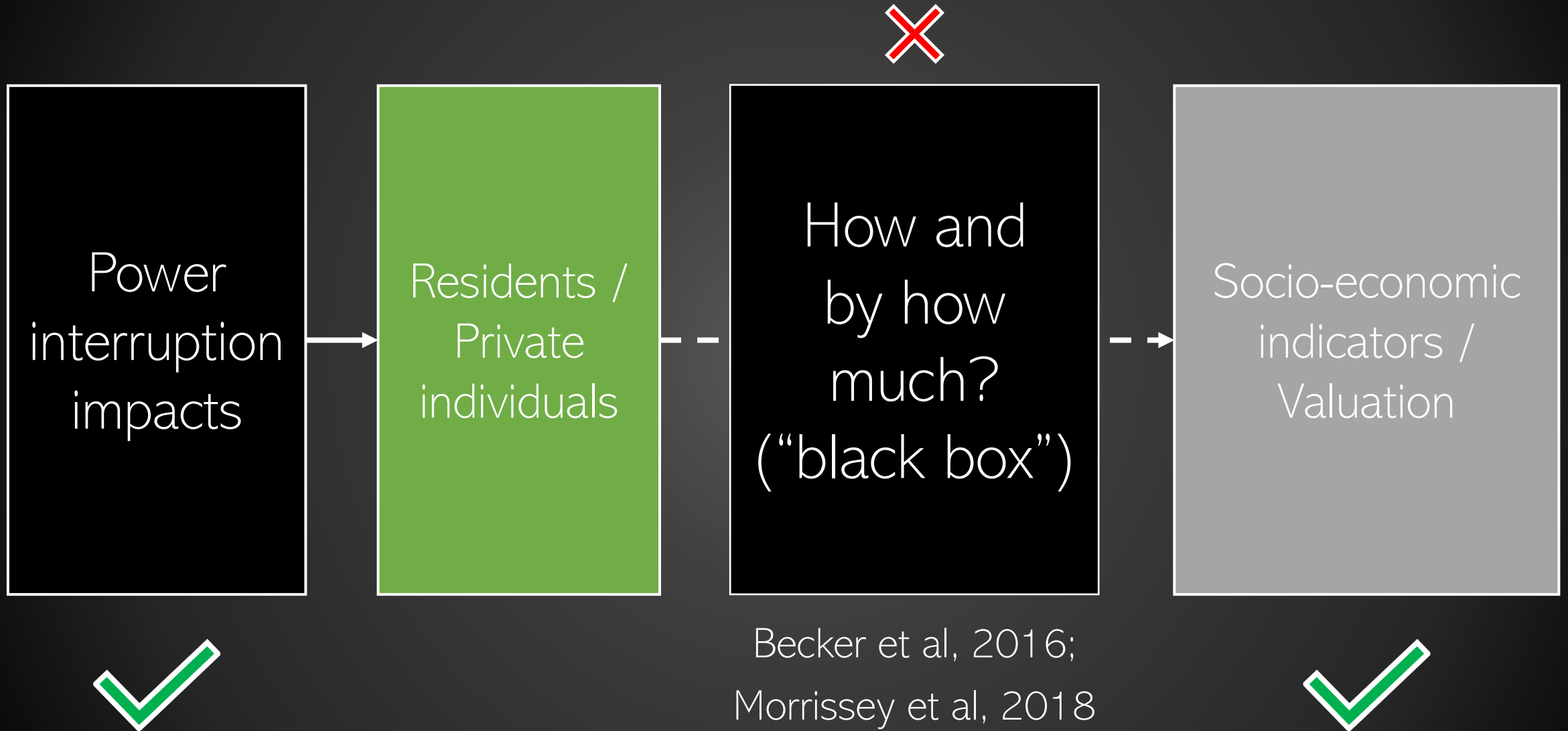
# IMPACT VALUATION APPROACHES



# RESEARCH GAP

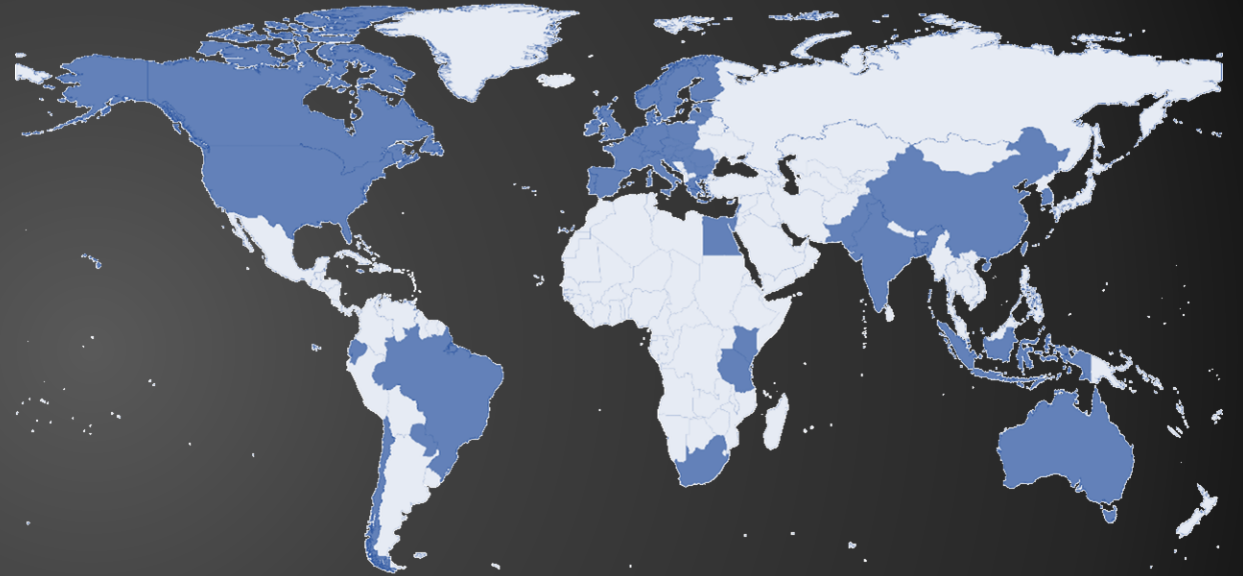


# RESEARCH GAP



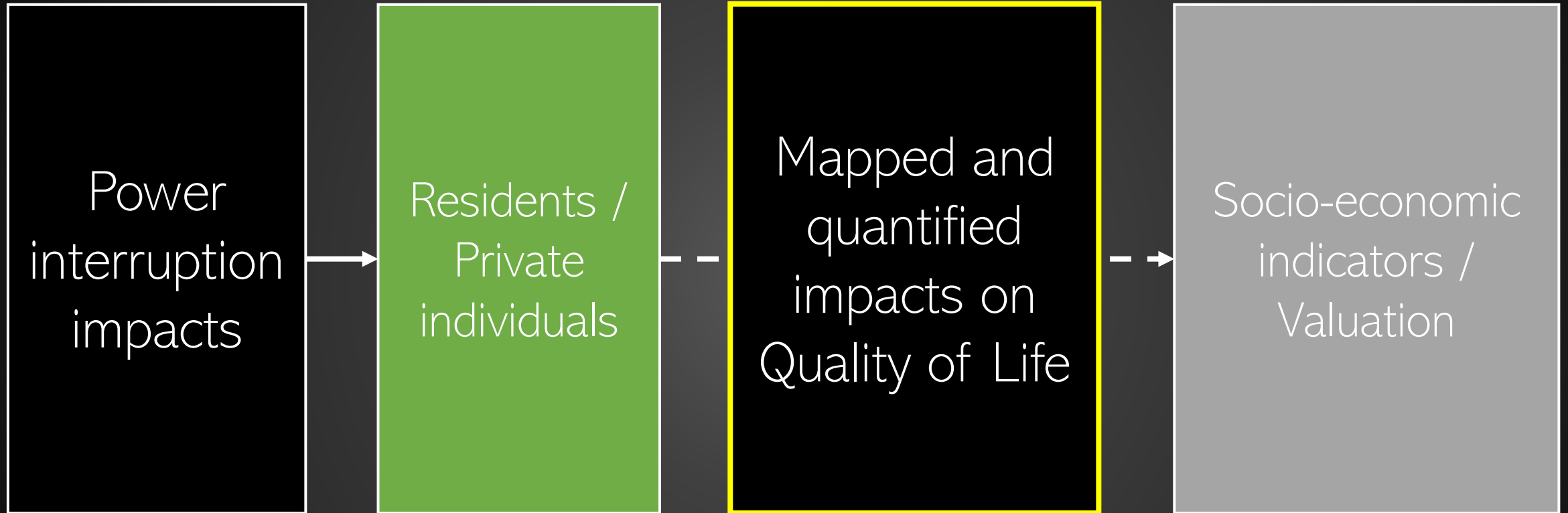
# IMPACT VALUATION STUDIES IN THE RESIDENTIAL SEGMENT

- “Black-box” models (Becker et al., 2016; Morrissey et al., 2018)
- Nonstandard methodology
- Lacking in international comparability (Schroder & Kuckshinrichs, 2015)
- Potentially speculative / hypothetical (de Nooij, et al, 2007; Shivakumar et al., 2017)



Only 52 countries so far have published work on quantifying impacts of power interruptions on the residential segment (33 are in Europe)

# OBJECTIVE



# WHY STUDY IMPACTS OF POWER INTERRUPTIONS ON QUALITY OF LIFE?



Socially-optimal  
Electric Utility Investment  
and Operations

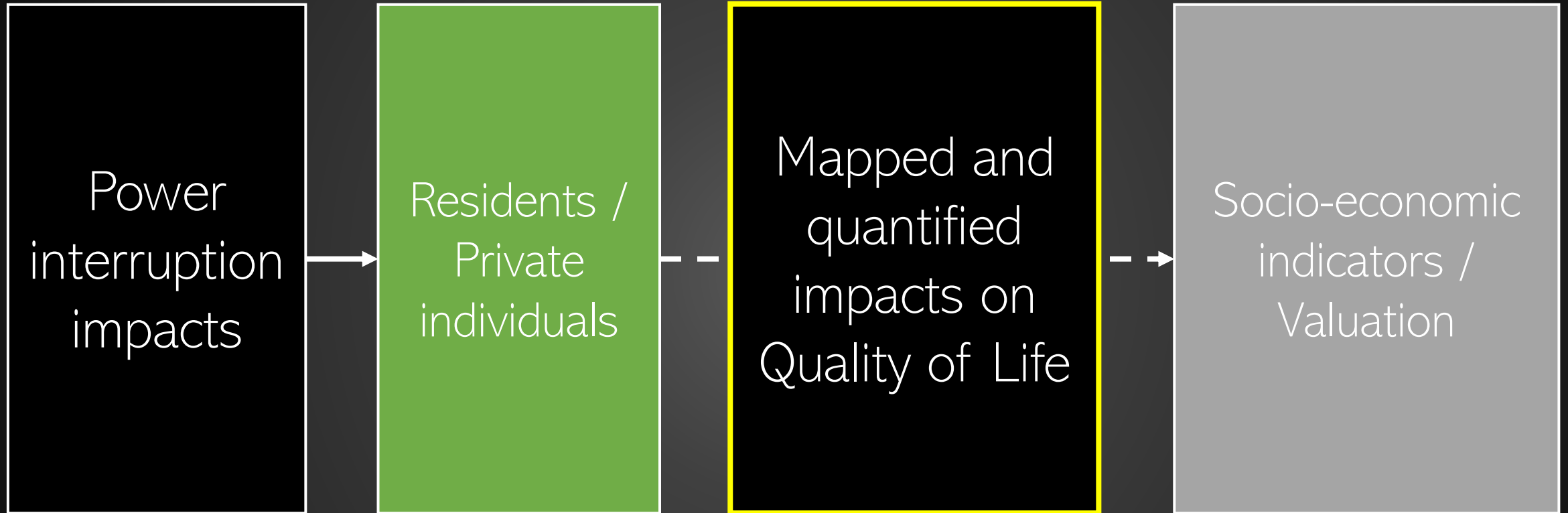


Inclusive Energy  
Policy and Regulations



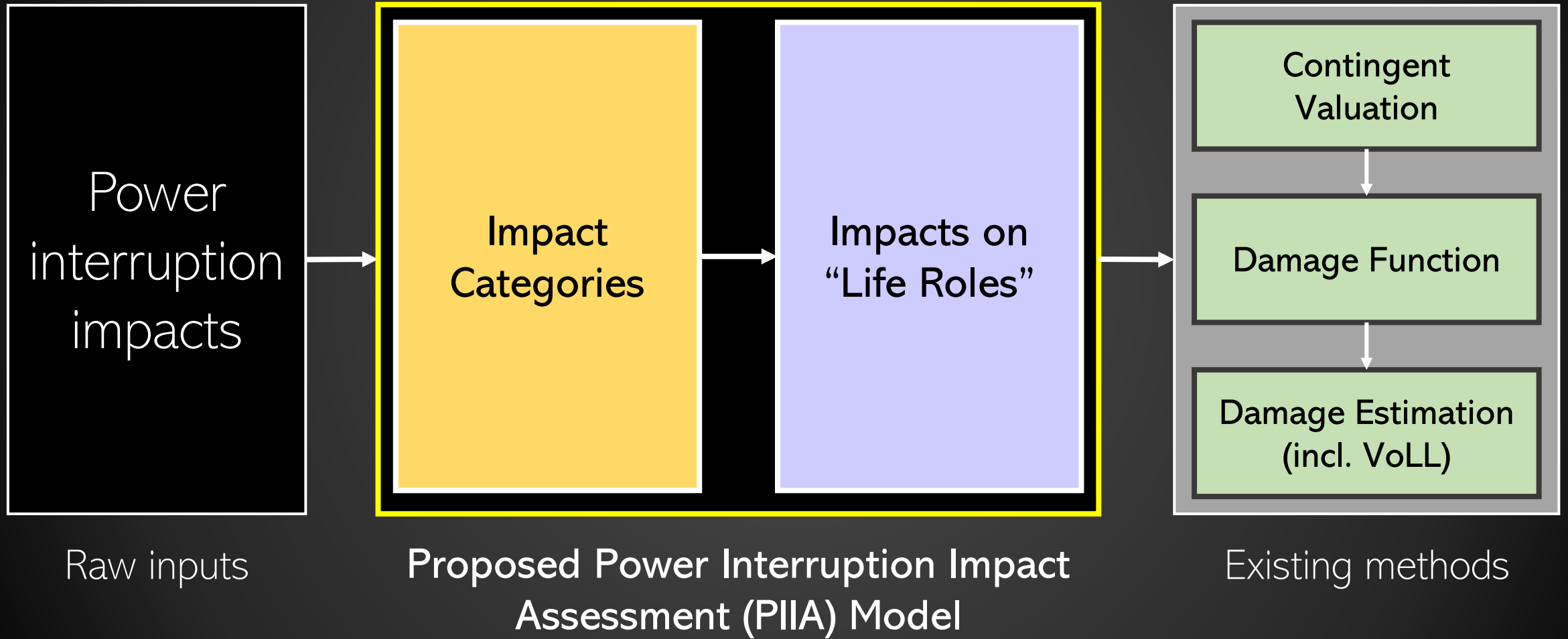
Enhanced  
Quality of Life

# OBJECTIVE

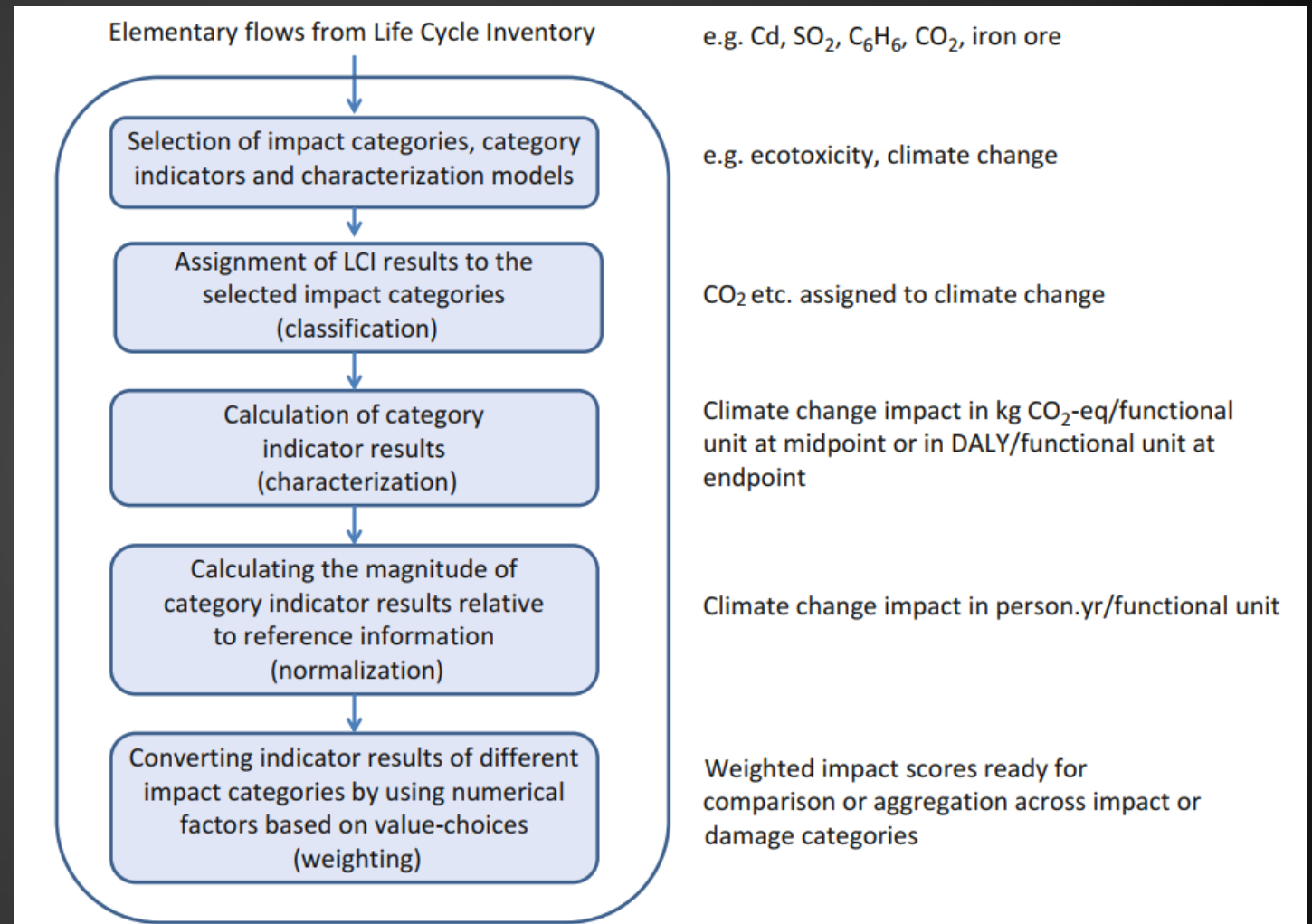
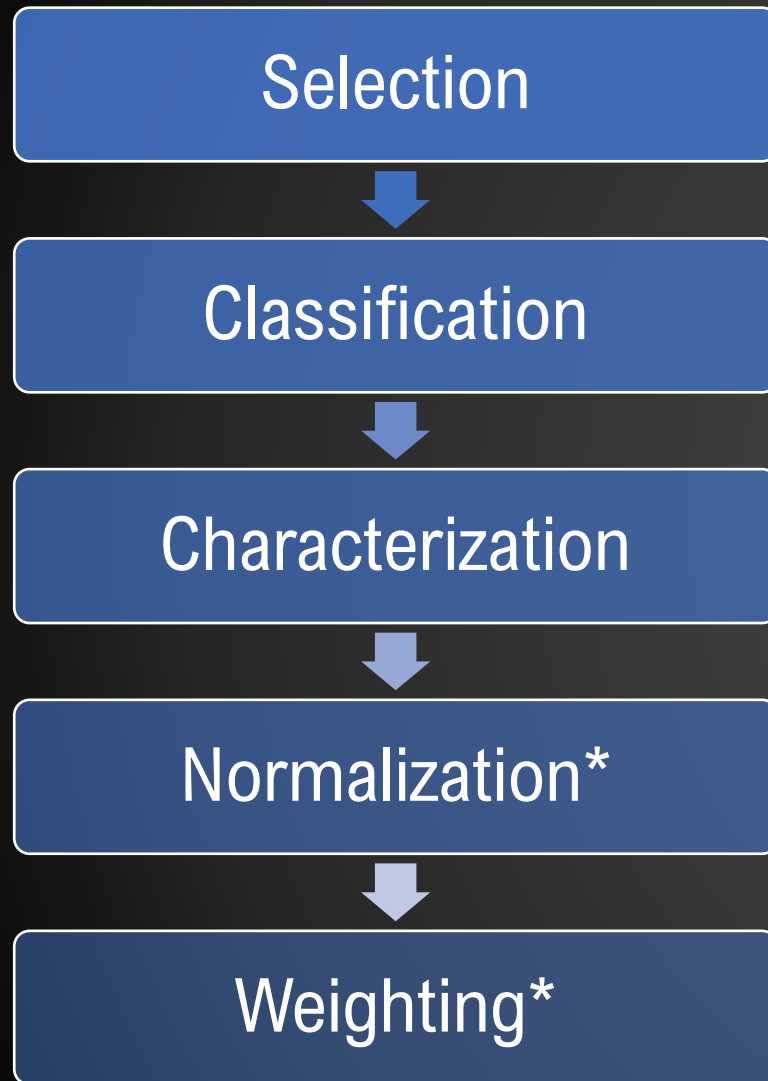




# METHODOLOGY



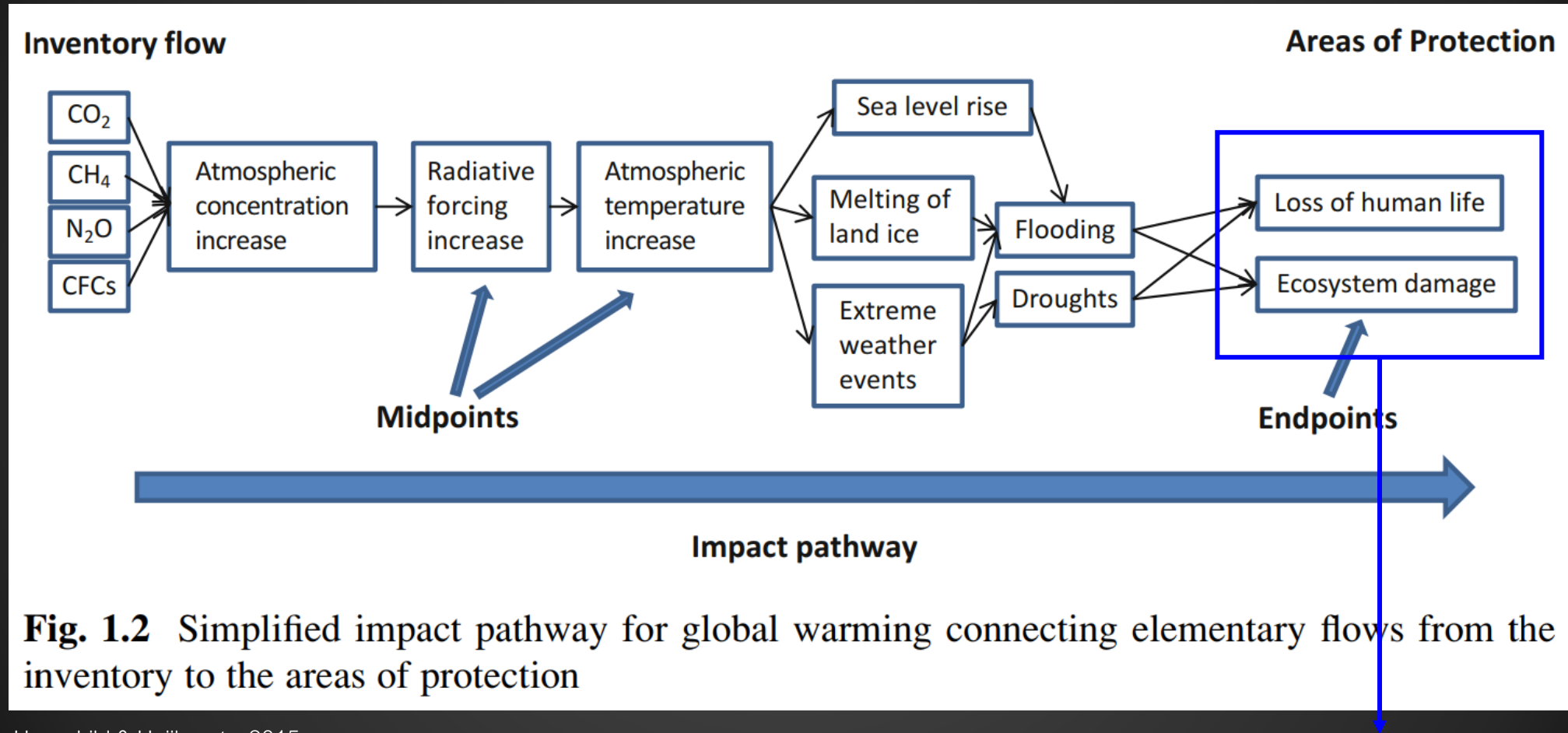
# FRAMEWORK BASED ON LIFE CYCLE IMPACT ASSESSMENT (LCIA)



**Fig. 1.1** The five steps of life cycle impact assessment

\*optional components as per ISO 14044

# LCIA: ENDPOINT MODELLING



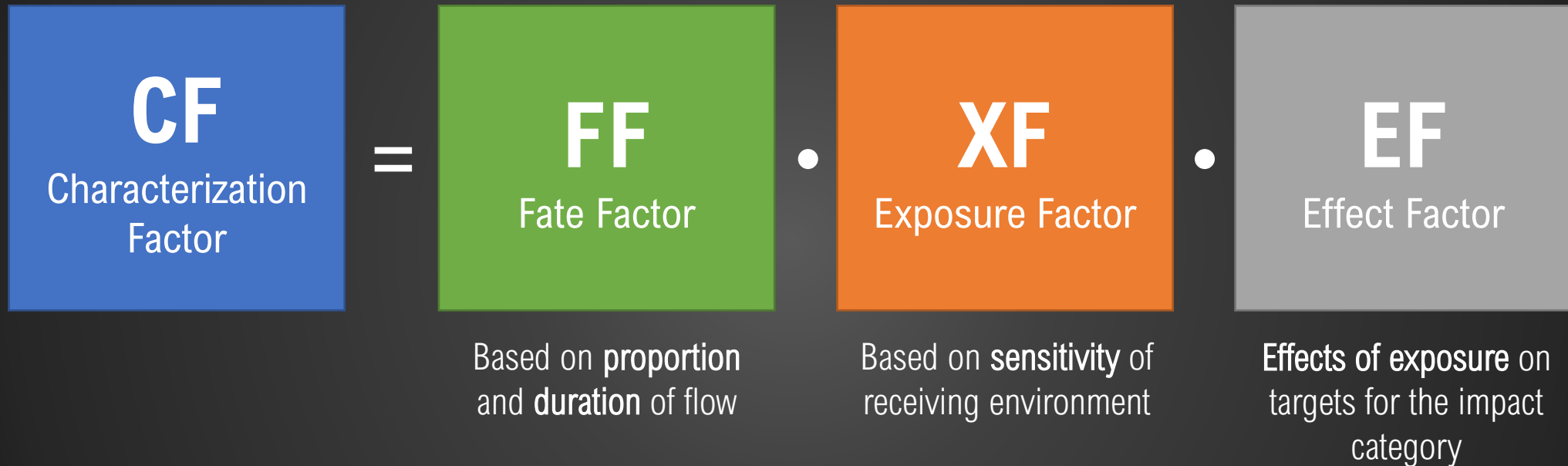
**Fig. 1.2** Simplified impact pathway for global warming connecting elementary flows from the inventory to the areas of protection

Hauschild & Huijbregts, 2015

Endpoint indicators –  
“damage modelling”

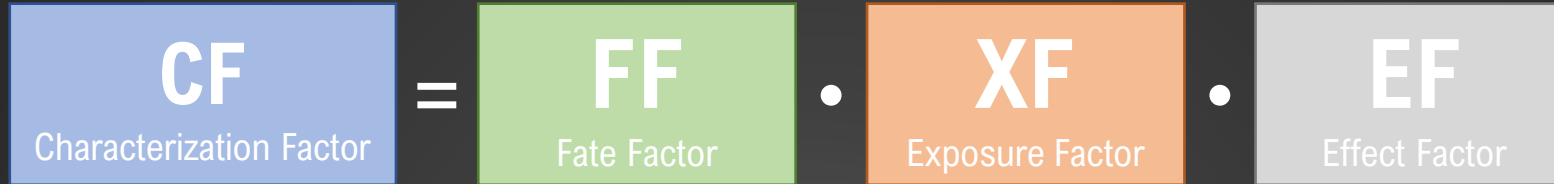
# CHARACTERIZATION OF “ELEMENTARY FLOWS” IN LCIA

Generic framework



# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)



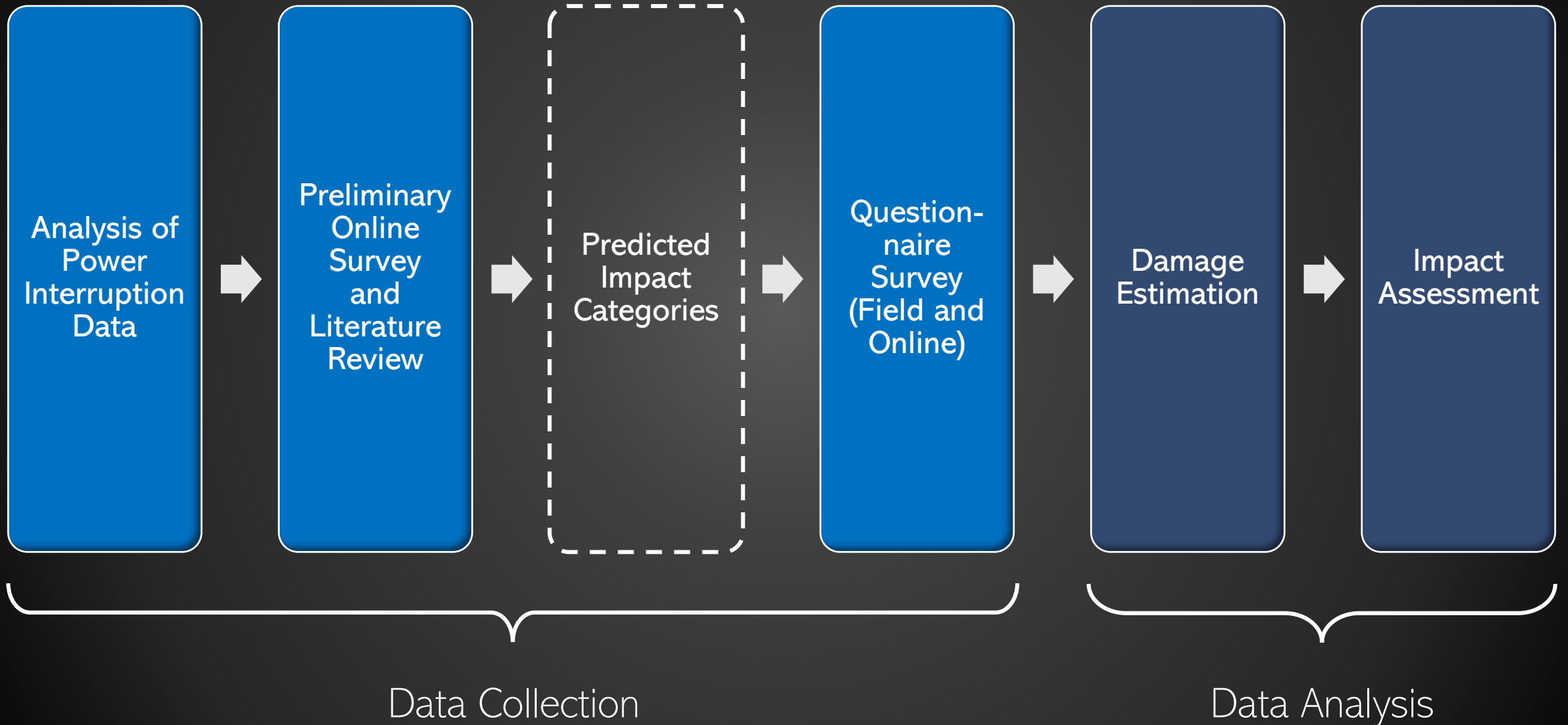
Based on **frequency**  
and **duration** of  
interruptions\*  
(2018 values)

Based on  
self-reported  
**electricity dependence**  
of respondents

Rated **effects** of  
**impacts** on  
“life roles”

\*as affected by advance notice and intermittency

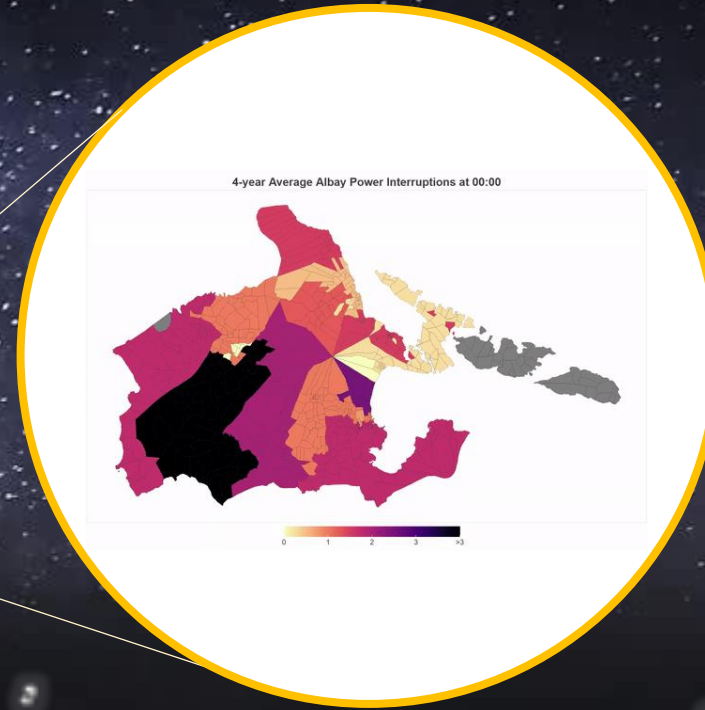
# METHODS



# Albay, Philippines

## QUICK FACTS (as of Mar 2019)

- 1.3 million population
- 275,601 households (2015)
- 191,275 electricity subscribers
- 88 kWh average residential electricity consumption (19<sup>th</sup>)



**3<sup>RD</sup> HIGHEST FREQUENCY OF  
INTERRUPTIONS**



**HIGHEST NUMBER OF  
MOMENTARY INTERRUPTIONS**

(duration < 5 mins)

# STUDY AREA: ALBAY, PHILIPPINES



1 TO 25, DEPENDING ON LOCATION

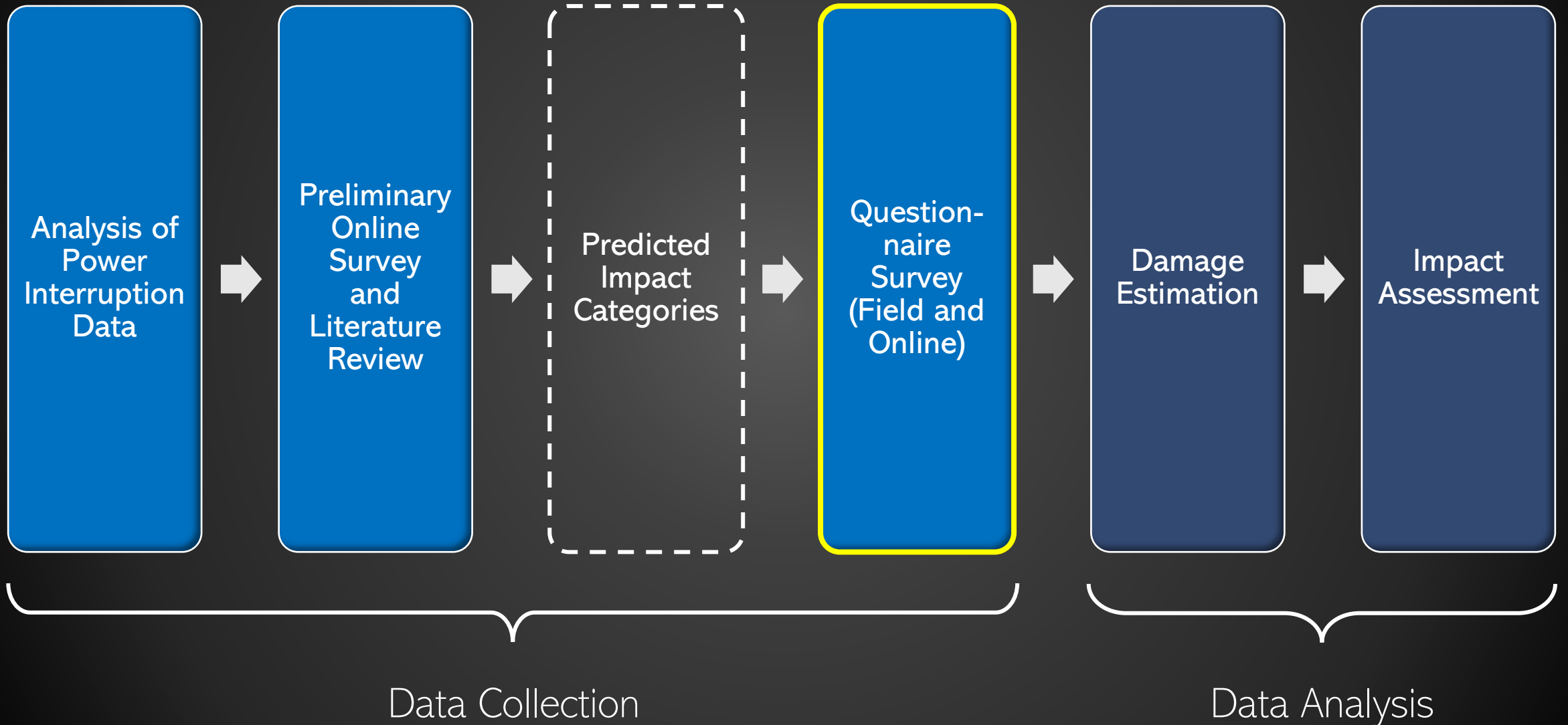


3 TO 19, DEPENDING ON LOCATION

## monthly power interruptions

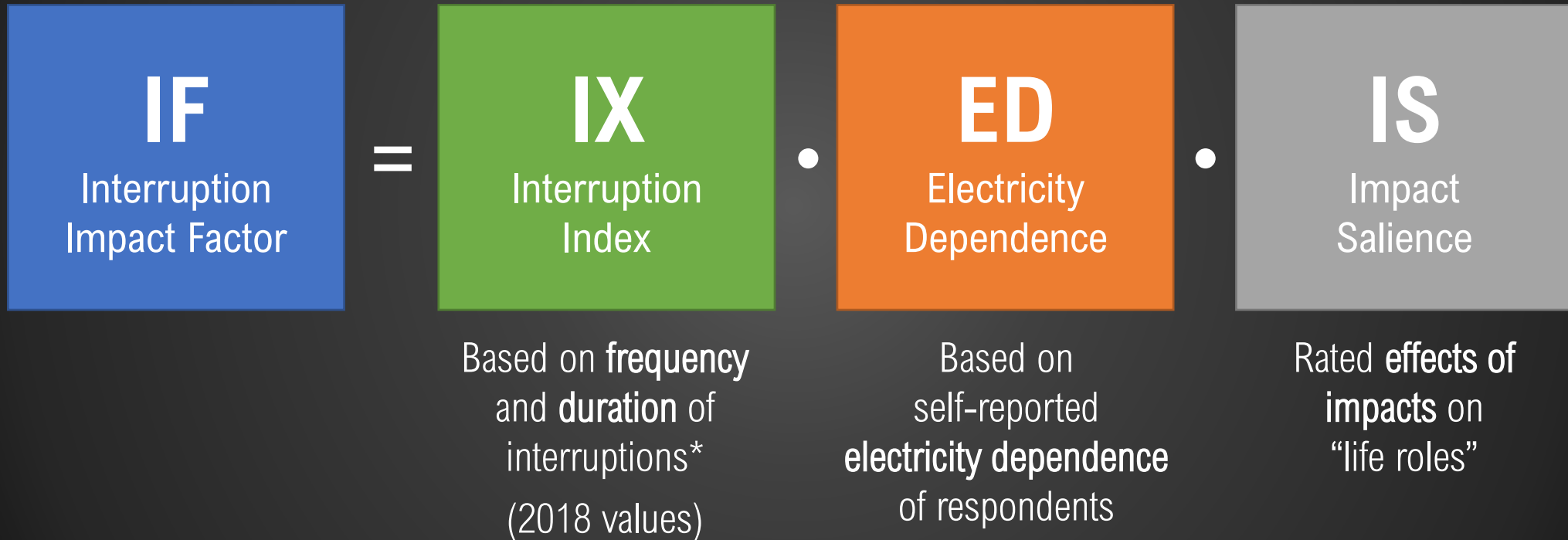


# METHODS



# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)



\*as affected by advance notice and intermittency

# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)

**ED**  
Electricity  
Dependence

Based on  
self-reported  
electricity dependence  
of respondents

TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/ Holiday	Sunday	TIME
12:00 AM								12:00 AM
1:00 AM								1:00 AM
2:00 AM								2:00 AM
3:00 AM	P	P	P	P	P	P	P	3:00 AM
4:00 AM								4:00 AM
5:00 AM								5:00 AM
6:00 AM								6:00 AM
7:00 AM								7:00 AM
8:00 AM								8:00 AM
9:00 AM								9:00 AM
10:00 AM						F	F	10:00 AM
11:00 AM								11:00 AM
12:00 PM								12:00 PM
1:00 PM	W	W	W	W	W			1:00 PM
2:00 PM						L	L	2:00 PM
3:00 PM								3:00 PM
4:00 PM								4:00 PM
5:00 PM								5:00 PM
6:00 PM								6:00 PM
7:00 PM								7:00 PM
8:00 PM	F	L	L	F	L	F	F	8:00 PM
9:00 PM								9:00 PM
10:00 PM	P	P	P	P	P			10:00 PM
11:00 PM								11:00 PM

Life Role Time-use Inventory

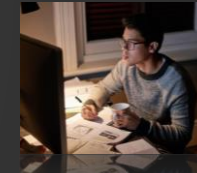
“Life Roles”  
(Nevill & Super, 1986)



Family/  
Household



Leisure



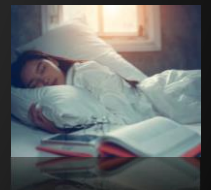
Studying



Work



Community



Personal  
Care\*

# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)

**ED**  
Electricity  
Dependence

Based on  
self-reported  
electricity dependence  
of respondents

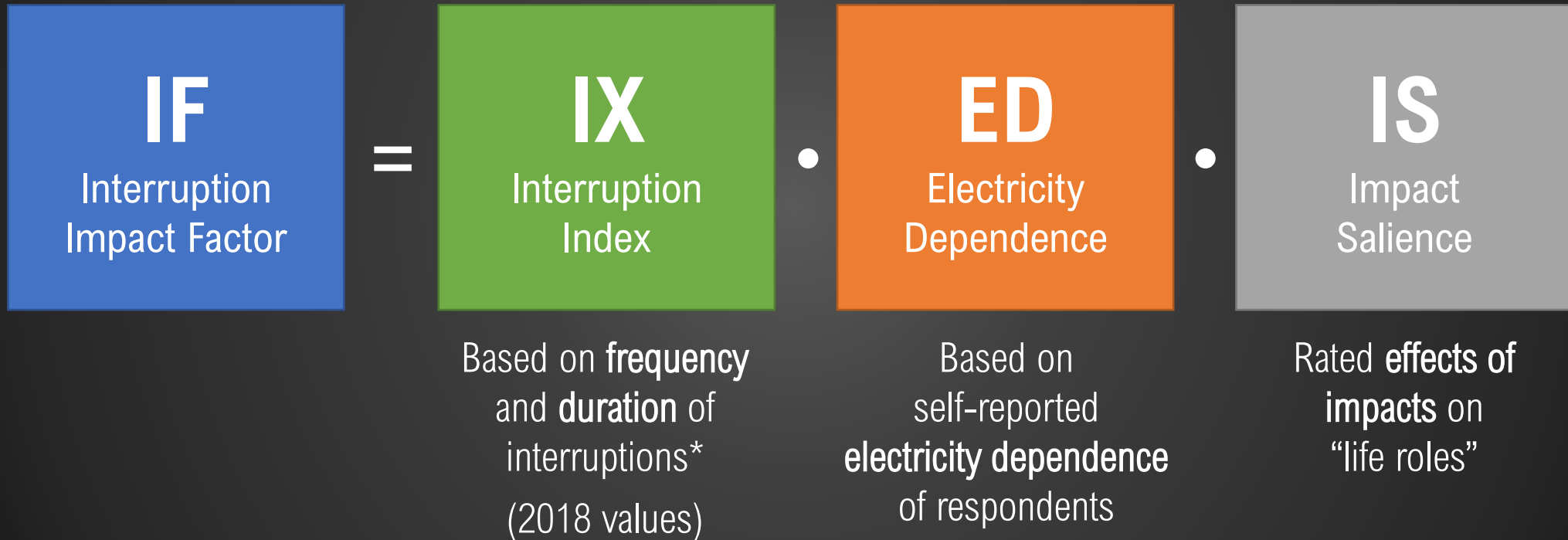
TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/ Holiday	Sunday	TIME
12:00 AM								12:00 AM
1:00 AM								1:00 AM
2:00 AM	1	1	1	1	1	2	1	2:00 AM
3:00 AM								3:00 AM
4:00 AM								4:00 AM
5:00 AM								5:00 AM
6:00 AM	0	0	0	0	0			6:00 AM
7:00 AM								7:00 AM
8:00 AM								8:00 AM
9:00 AM								9:00 AM
10:00 AM								10:00 AM
11:00 AM								11:00 AM
12:00 PM	4	4	4	4	4	1	2	12:00 PM
1:00 PM								1:00 PM
2:00 PM								2:00 PM
3:00 PM								3:00 PM
4:00 PM								4:00 PM
5:00 PM								5:00 PM
6:00 PM	0	0	0	0	0			6:00 PM
7:00 PM								7:00 PM
8:00 PM								8:00 PM
9:00 PM	2	2	2	2	2	3	3	9:00 PM
10:00 PM								10:00 PM
11:00 PM								11:00 PM

- 4 Totally dependent
- 3 Very dependent
- 2 Dependent
- 1 Slightly dependent
- 0 Not at all dependent

Electricity dependence schedule (0-4)

# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)



\*as affected by advance notice and intermittency

# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)

**IS**  
Impact  
Salience

Rated effects of  
impacts on  
“life roles”

Impact	Household responsibilities	Leisure activities	Work effectiveness	Learning activities	Community participation	Personal care
Discomfort	3	4	2	2	1	2
Cannot watch TV shows	0	3	0	0	0	0
Cannot charge mobile phone	0	3	4	1	1	0

Self-reported impacts and disruption levels (0-4)



0

Not disruptive at all



1

Not too disruptive;  
many alternatives



2

Somehow disruptive;  
enough alternatives



3

Disruptive; few or  
inconvenient  
alternatives

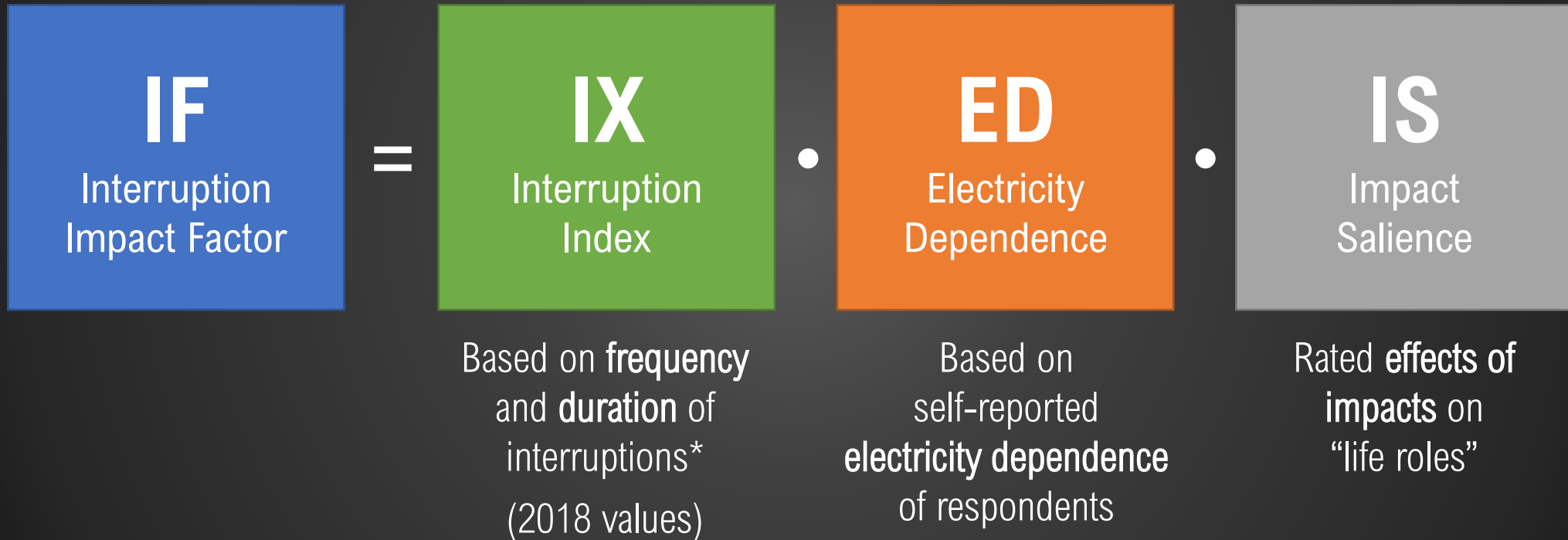


4

Totally disruptive

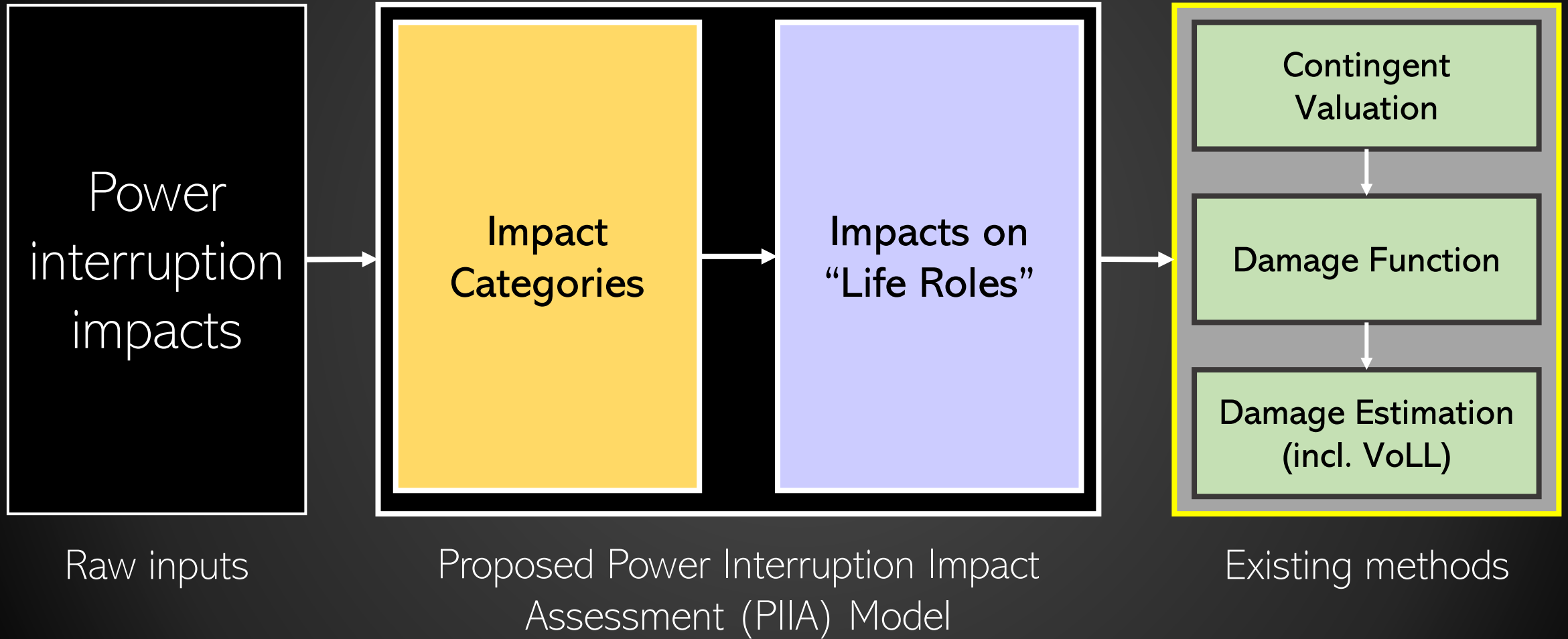
# POWER INTERRUPTION IMPACT ASSESSMENT (PIIA)

Conceptually based on Life Cycle Impact Assessment (LCIA)



\*as affected by advance notice and intermittency

# METHODOLOGY





# CONTINGENT VALUATION

*"There is a device you can rent that you can use during power interruptions to power up ALL your appliances and devices at home. You will be shown scenarios based on duration and a corresponding price for usage of such device. If you are willing to pay for it, select YES. Otherwise, select NO."*

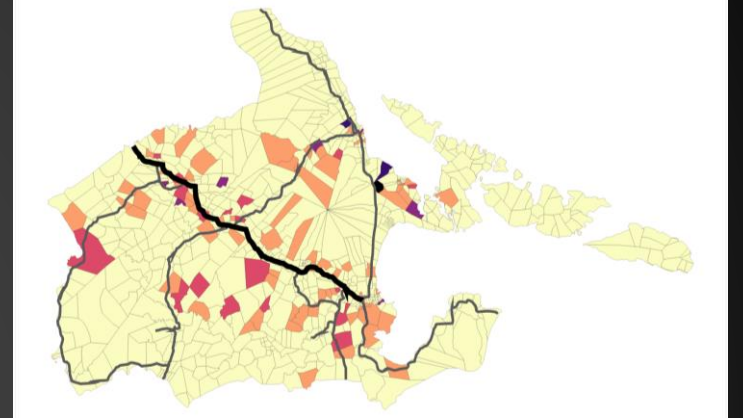
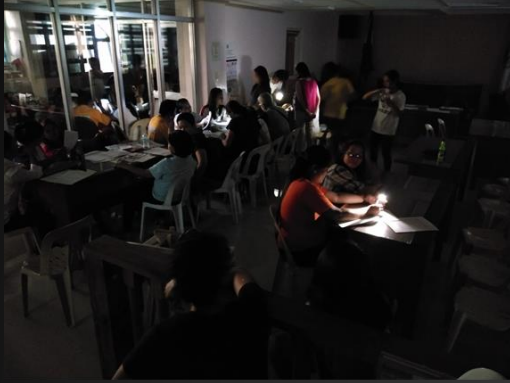


Bidding Game elicitation method  
(Online survey: Payment Cards)



Interruption Duration Scenarios

# FIELD SURVEY



Pre-test survey (n=13) held on March 23, 2019

- Group-administered surveys held in the top 10 most populous cities and towns of Albay (78% of population) in October 2019
- Stratified random sample invited from local government household databases
- $n = 151$  (34.3% response rate)

# ONLINE SURVEY

**Survey on the Impacts of Power Interruptions on Quality of Life**

Dear Respondent,

Thank you for accepting the invitation to take part in this SURVEY ON IMPACTS OF POWER INTERRUPTIONS ON QUALITY OF LIFE. This is part of a research being conducted by Lorenz Ray Payonga, a master's student in the Graduate Program in Sustainability Science – Global Leadership Initiative (GPSS-GLI) at The University of Tokyo. Below are the Terms and Conditions for your participation in this survey:

1. Your participation in this survey is voluntary. You may refuse to take part in the research or exit the survey at any time.
2. You will receive no direct benefits from participating in this research study. However, your responses may help us learn about how power interruptions affect your life, which may eventually contribute to desirable outcomes in the long-term, from which you may derive direct or indirect benefits. You may nonetheless select to receive a small token of appreciation in the form of pre-paid load.
3. There are no...

**Payment**

Payment Received

php 30  
php 30.00

Amount Due php 30.00  
Payment Method GCash

Ref. No. 211111  
06 May 2020 12:59 PM

How was your experience buying load on GCash?  
Answer Survey

**SALAMAT PO SA MGA NAG-PARTISIPAR!**

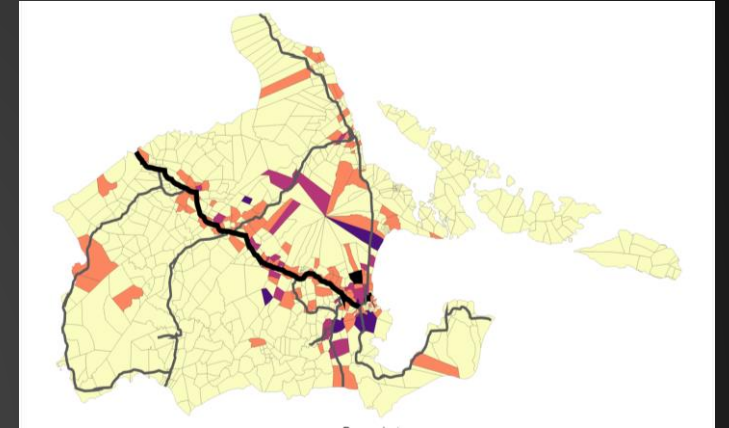
SANA PO NA-RECEIVE NINDO AN SAMONG SADIT NA TOKEN OF APPRECIATION SA SAINDONG TABANG.

**SA MGA GUSTO PA PONG MAG-PARTISIPAR SA SATONG PAG-AADAL, PWEDE PA PO HANGANG MAY 9 (SABADO)**

[brownoutsurvey.com](http://brownoutsurvey.com)

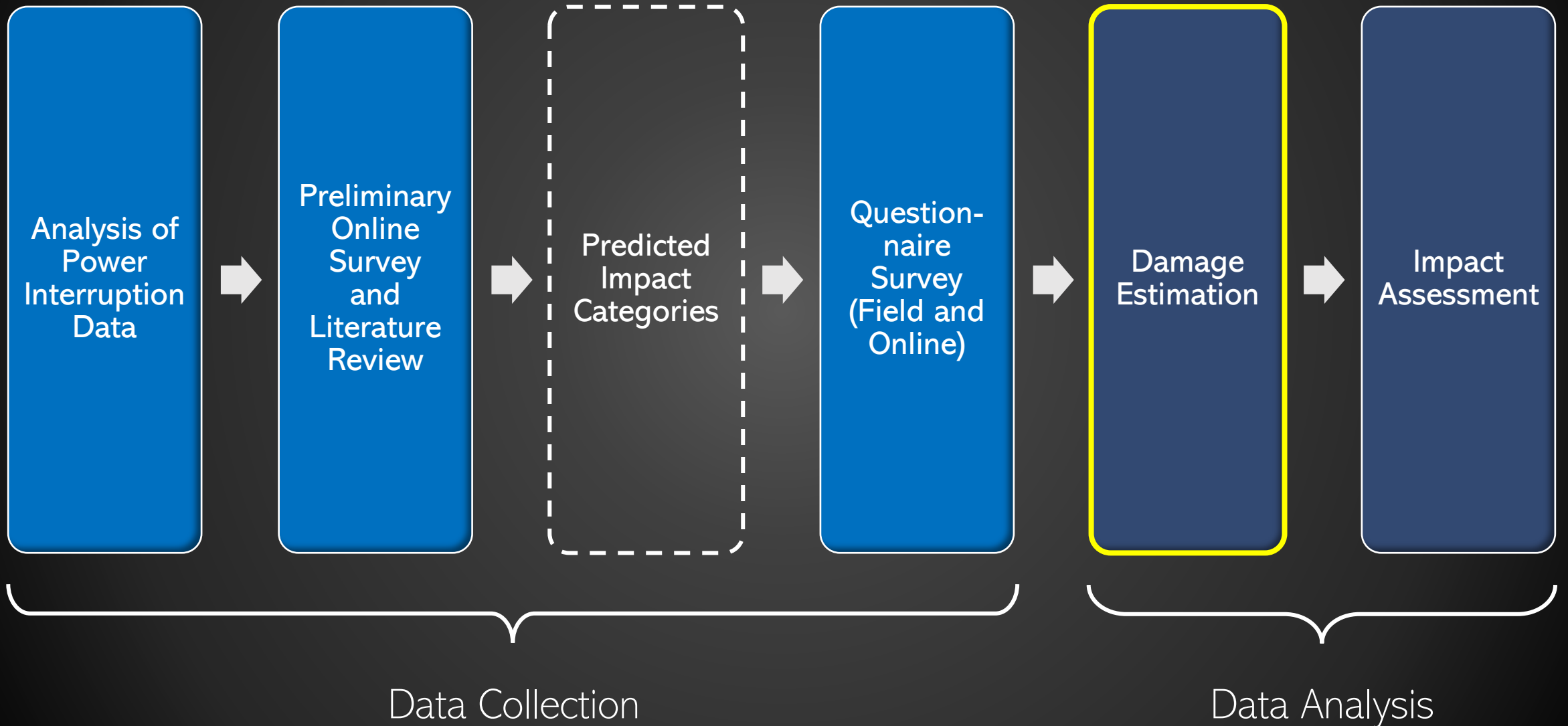
[tiny.cc/brownoutsurveylite](http://tiny.cc/brownoutsurveylite)

Albay Brownout Study  
@albaybrownoutstudy



- Online validation survey
  - Online snowball approach (March 24 to April 28, 2020)
  - Combined w/ Facebook ads (April 28 to May 9, 2020)
- $n = 207$

# METHODS



# DAMAGE ESTIMATION

Stevens Power Law  
*a.k.a. Psychophysical Power Law*

$$\psi = k\phi^\beta$$

$\psi$  = sensation magnitude     $\phi$  = physical magnitude  
 $\beta$  = power exponent         $k$  = dimensional constant

General law describing quantitatively the relationships between **human sensations** as well as other subjective impressions and the **physical stimuli** that evoke them. Power exponent is the "signature" of the stimulus.



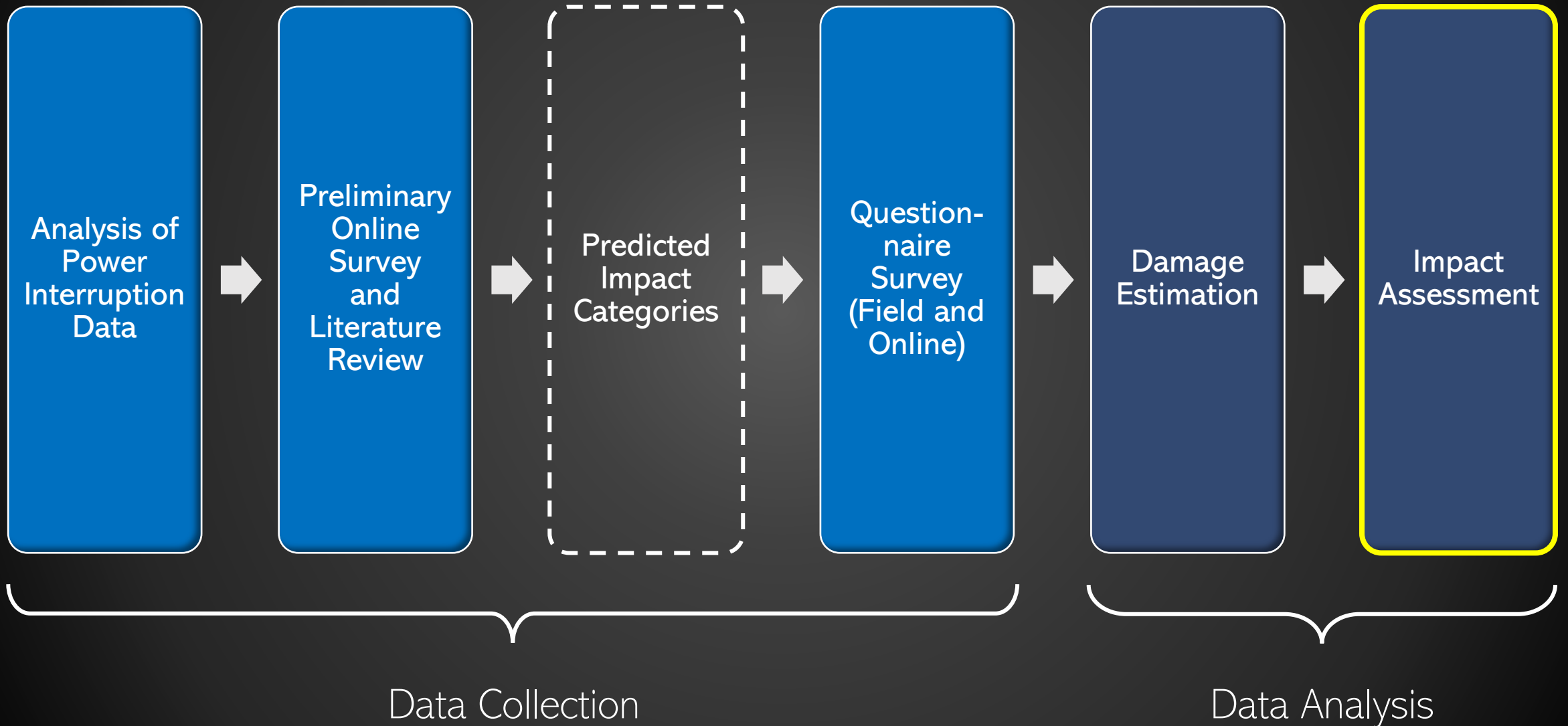
Bishop and Heberlein's  
Log-Logistic Probability Model

$$\Pr\{\text{response} = \text{"yes"}\} = \frac{1}{1 + e^{-\alpha + \beta \ln A}}$$

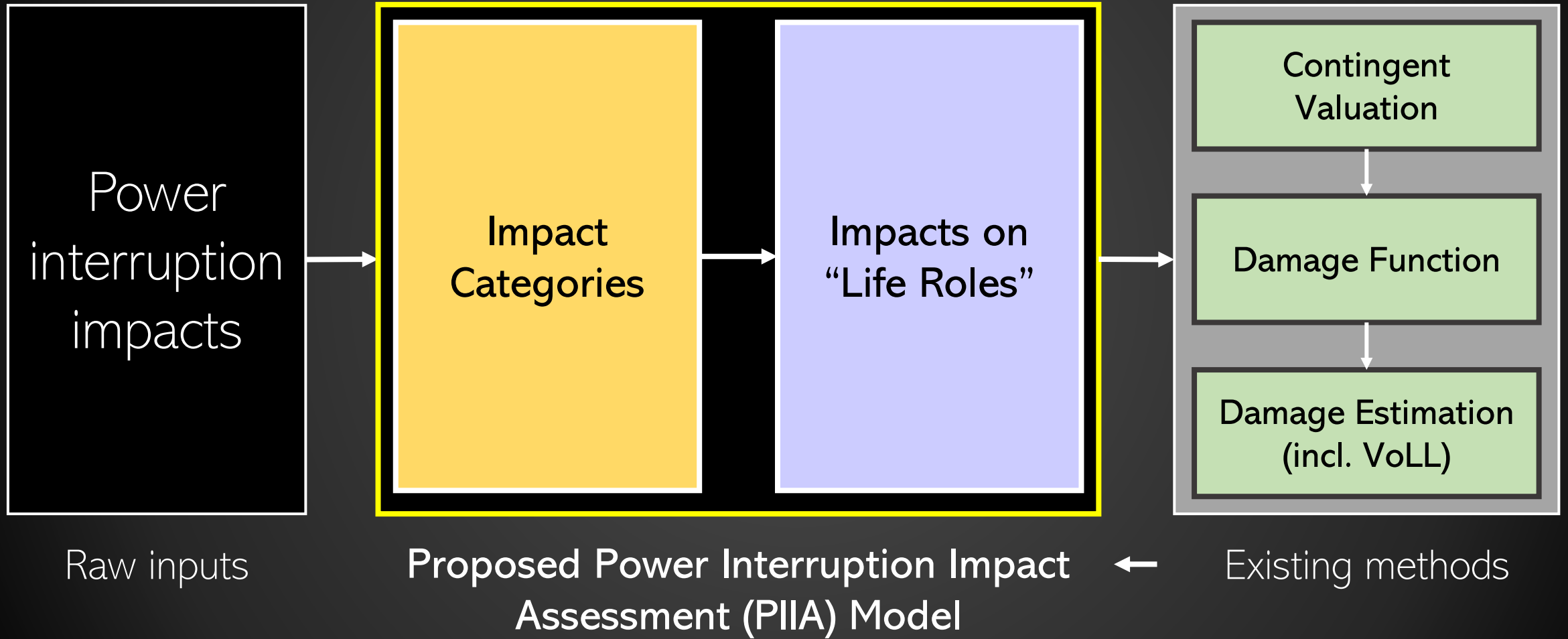
Median WTP:  $C^* = e^{\alpha/\beta}$

Consistent with a Random Utility Model (RUM), which assumes commingling of **stochastic** and **deterministic** components of WTP and is considered to be suitable for the prediction of behavior and evaluation of welfare. (Hanemann and Kanninen, 1996)

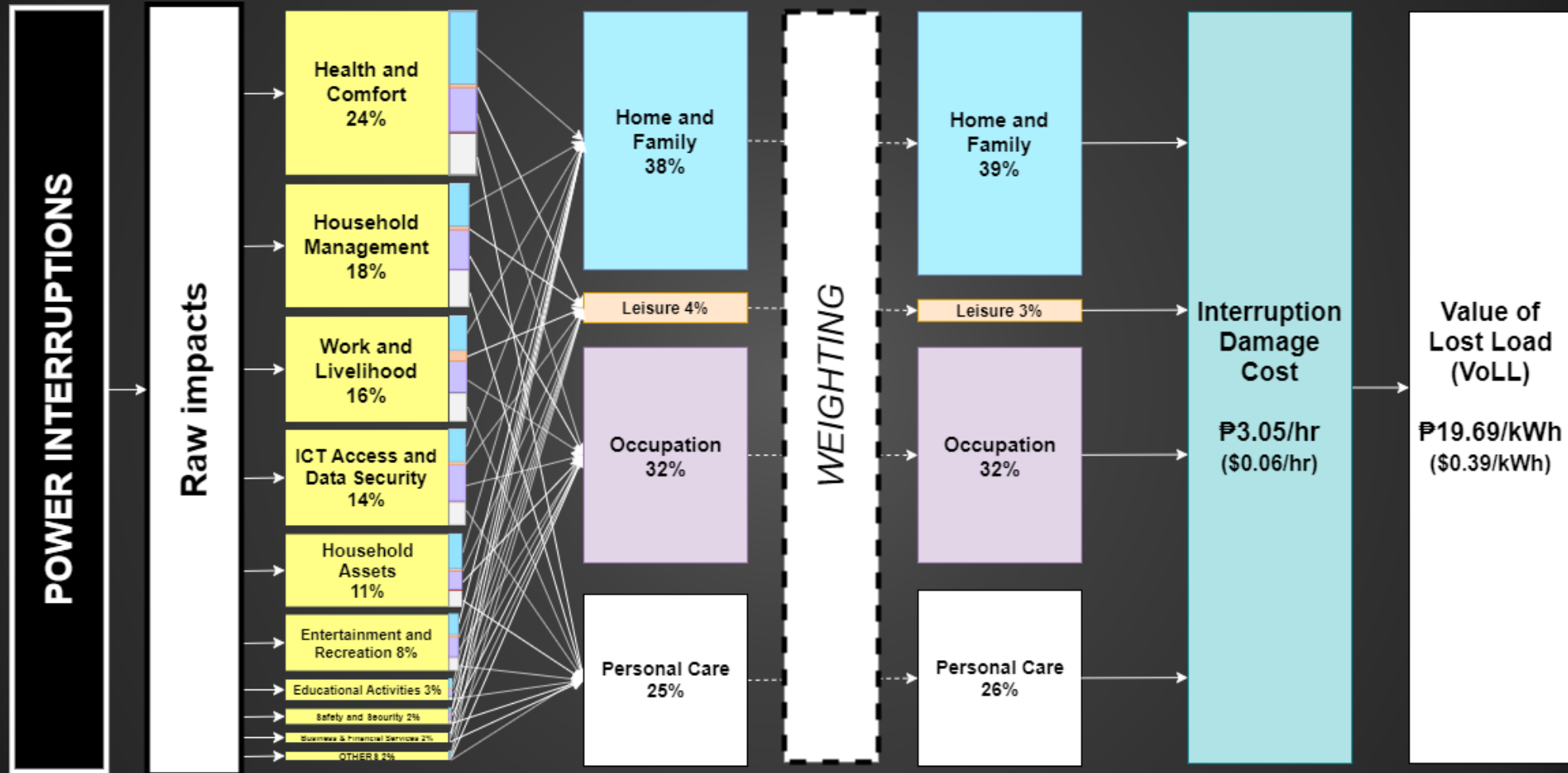
# METHODS



# METHODOLOGY



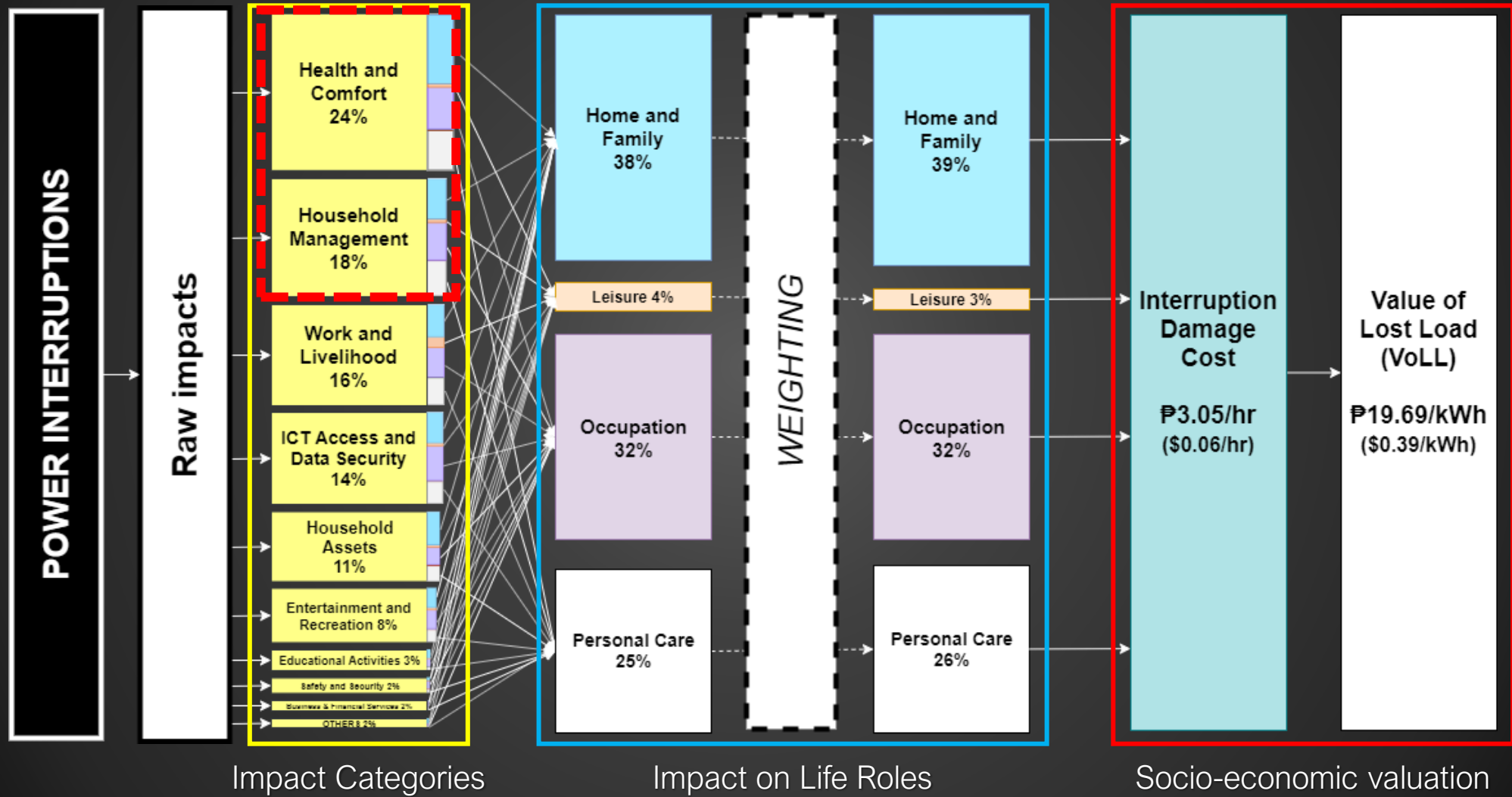
# MODEL OUTPUT



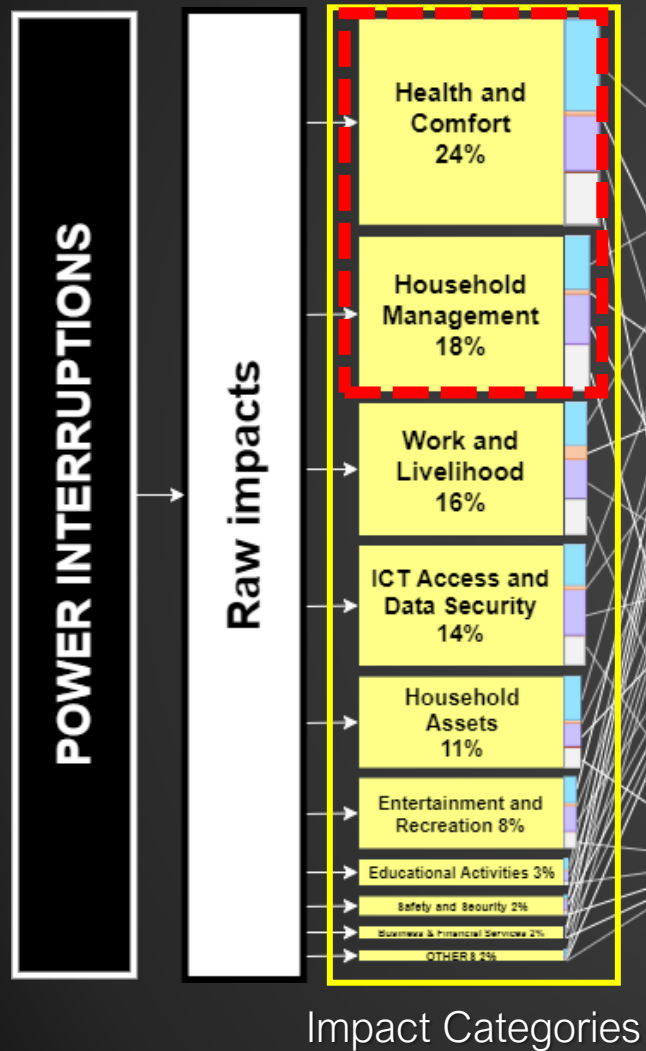
Power Interruption Impact Assessment (PIA) Model



# MODEL OUTPUT



# MODEL OUTPUT



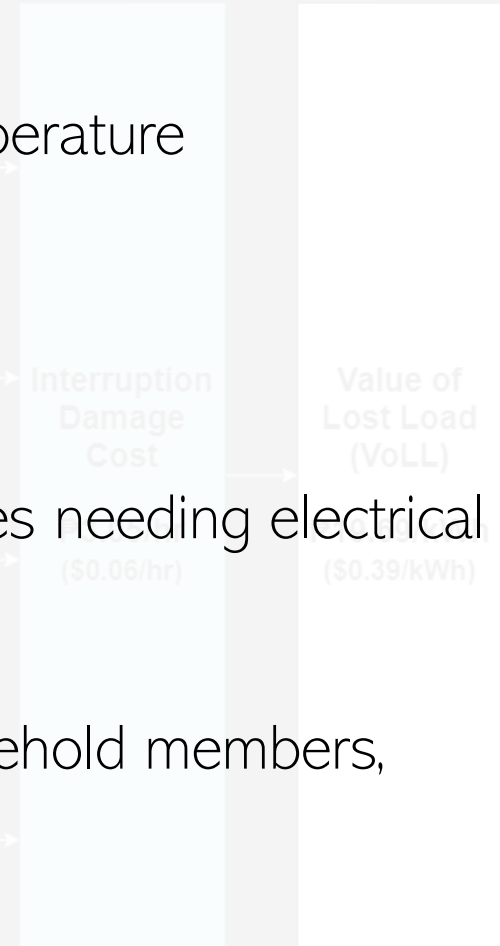
## Health and Comfort

- Discomfort due to hot temperature
- Cannot sleep well
- Getting sick

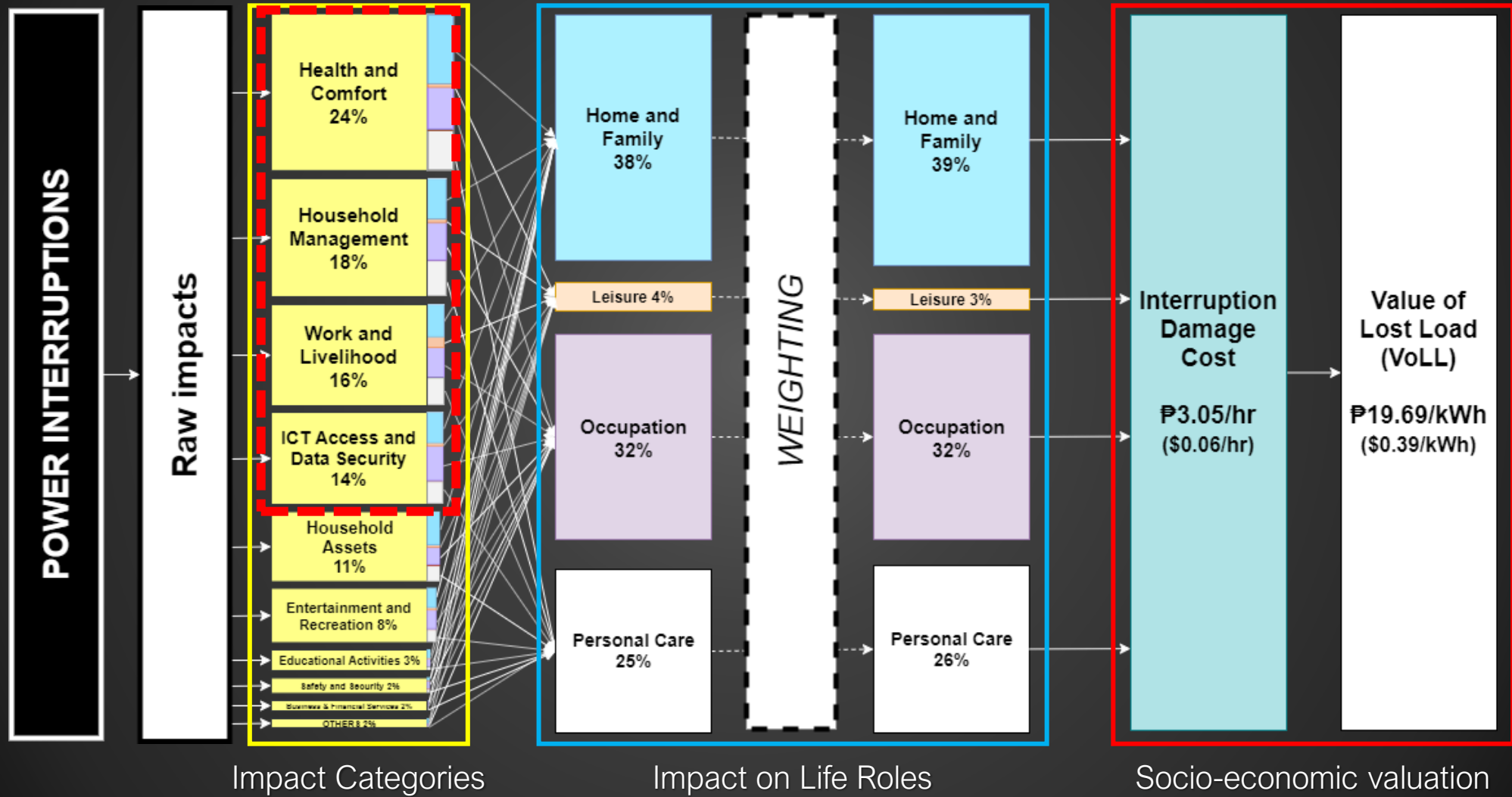
## Household Management

- Cannot do household chores needing electrical equipment/appliances
- Food spoilage
- Difficulty of caring for household members, especially those vulnerable

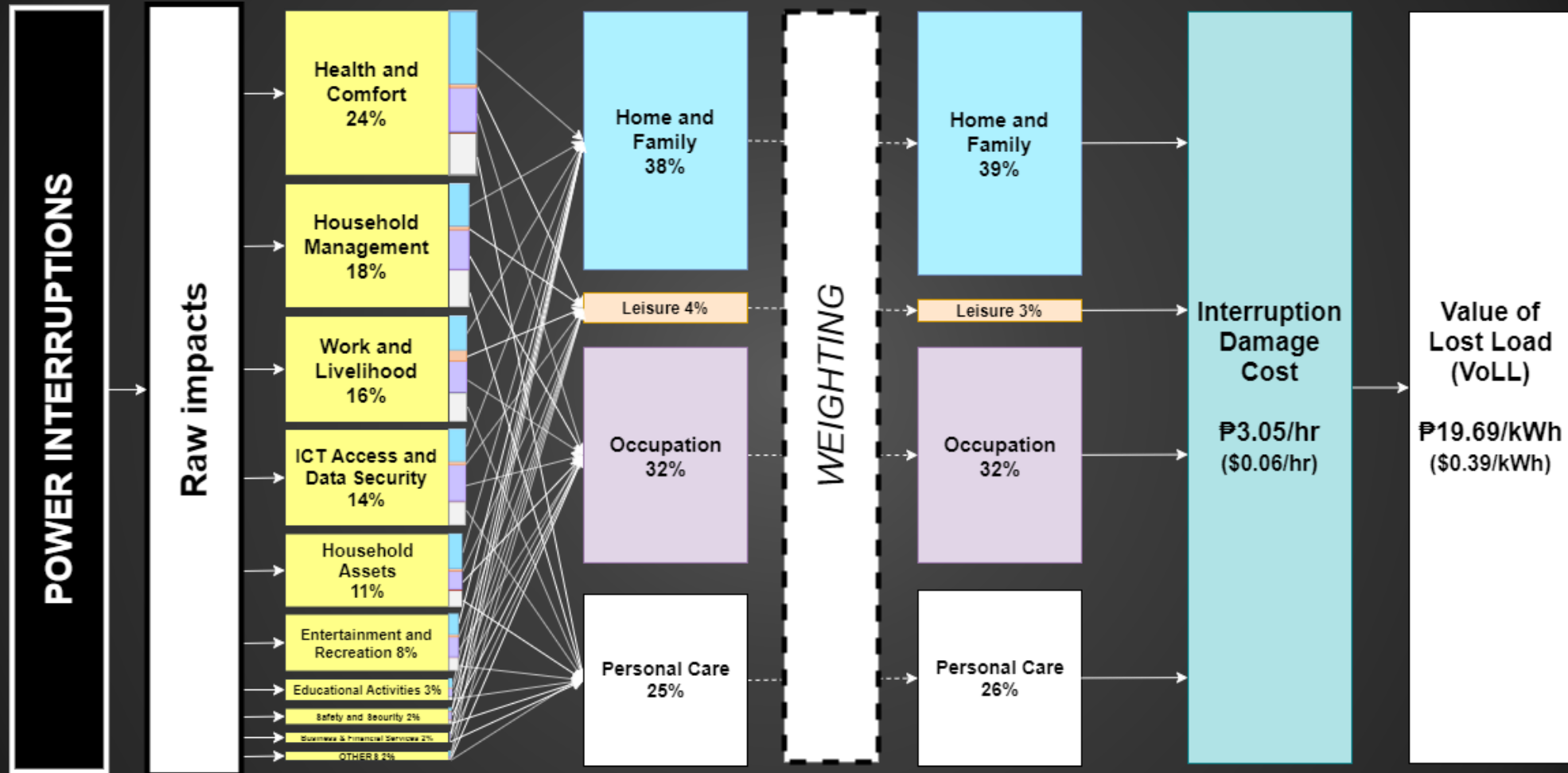
❖ Mostly linked to duration



# MODEL OUTPUT

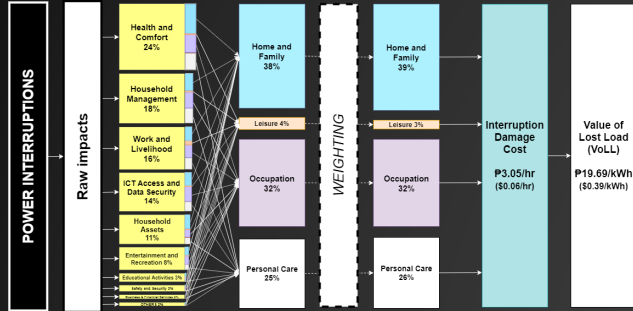


# MODEL OUTPUT

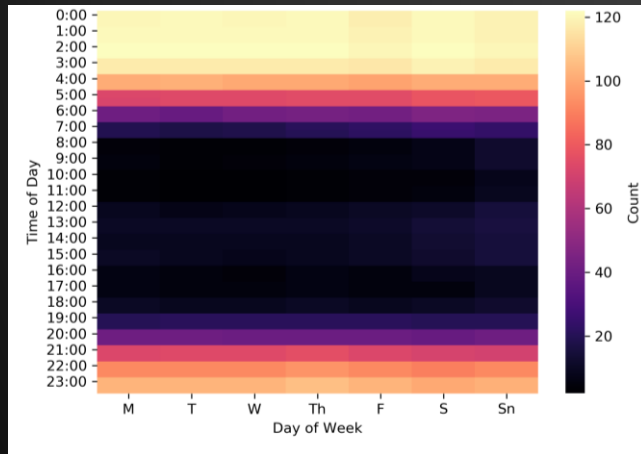


Power Interruption Impact Assessment (PIA) Model

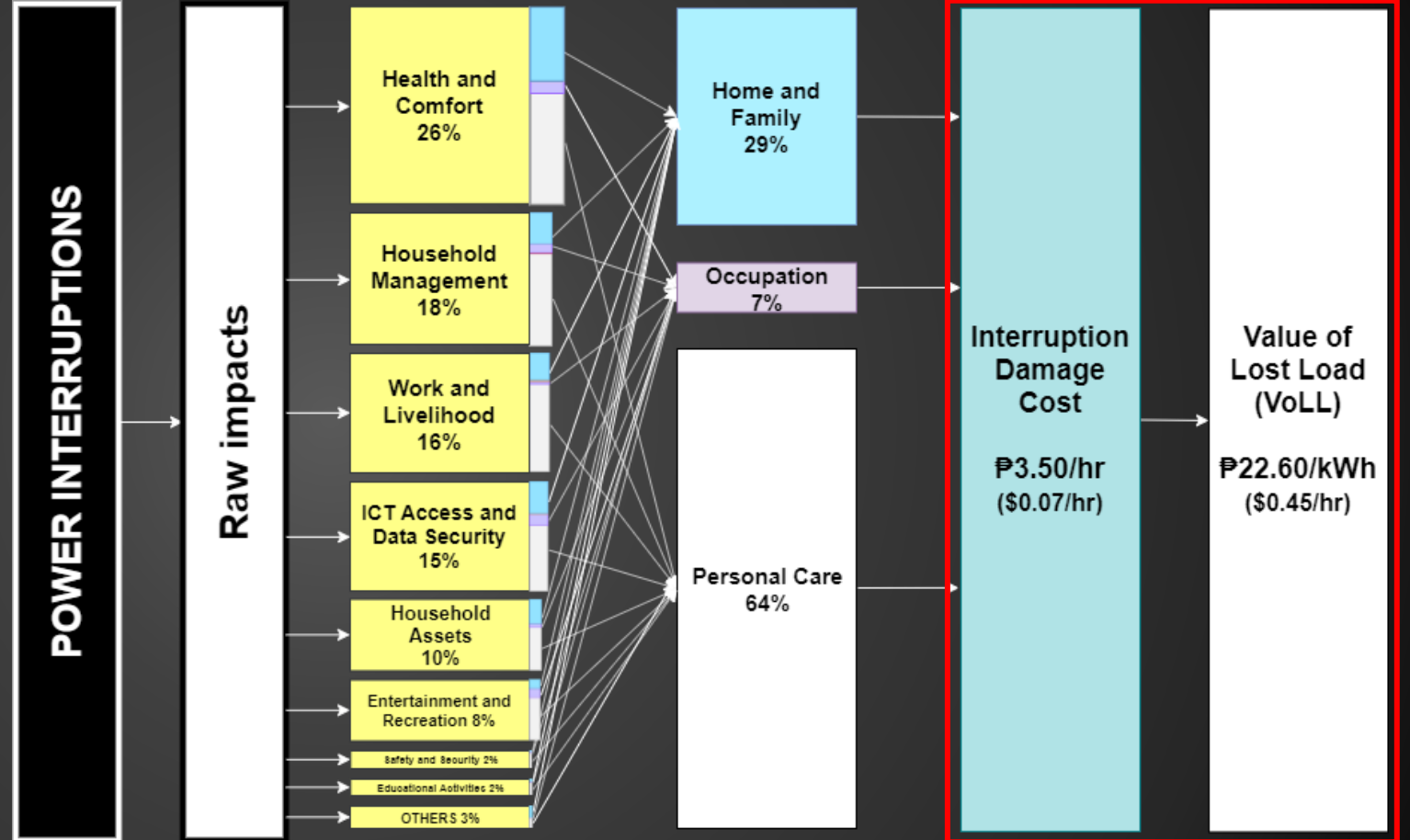
# MODEL OUTPUT: BY PART OF DAY



- High component of effects on personal care; mostly asleep

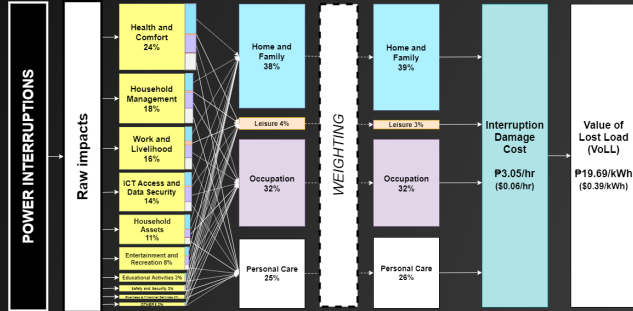


Personal care time

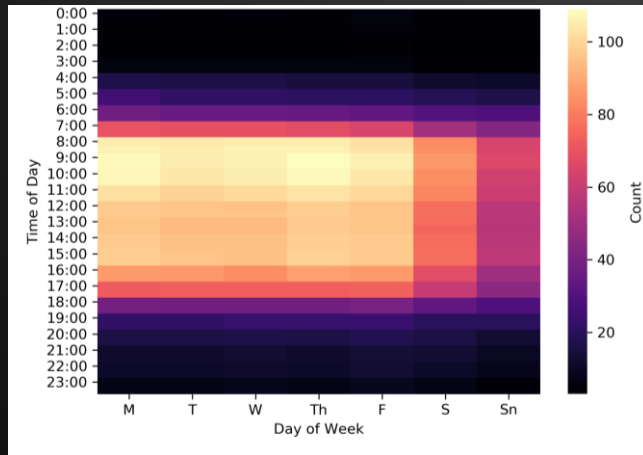


12-6AM

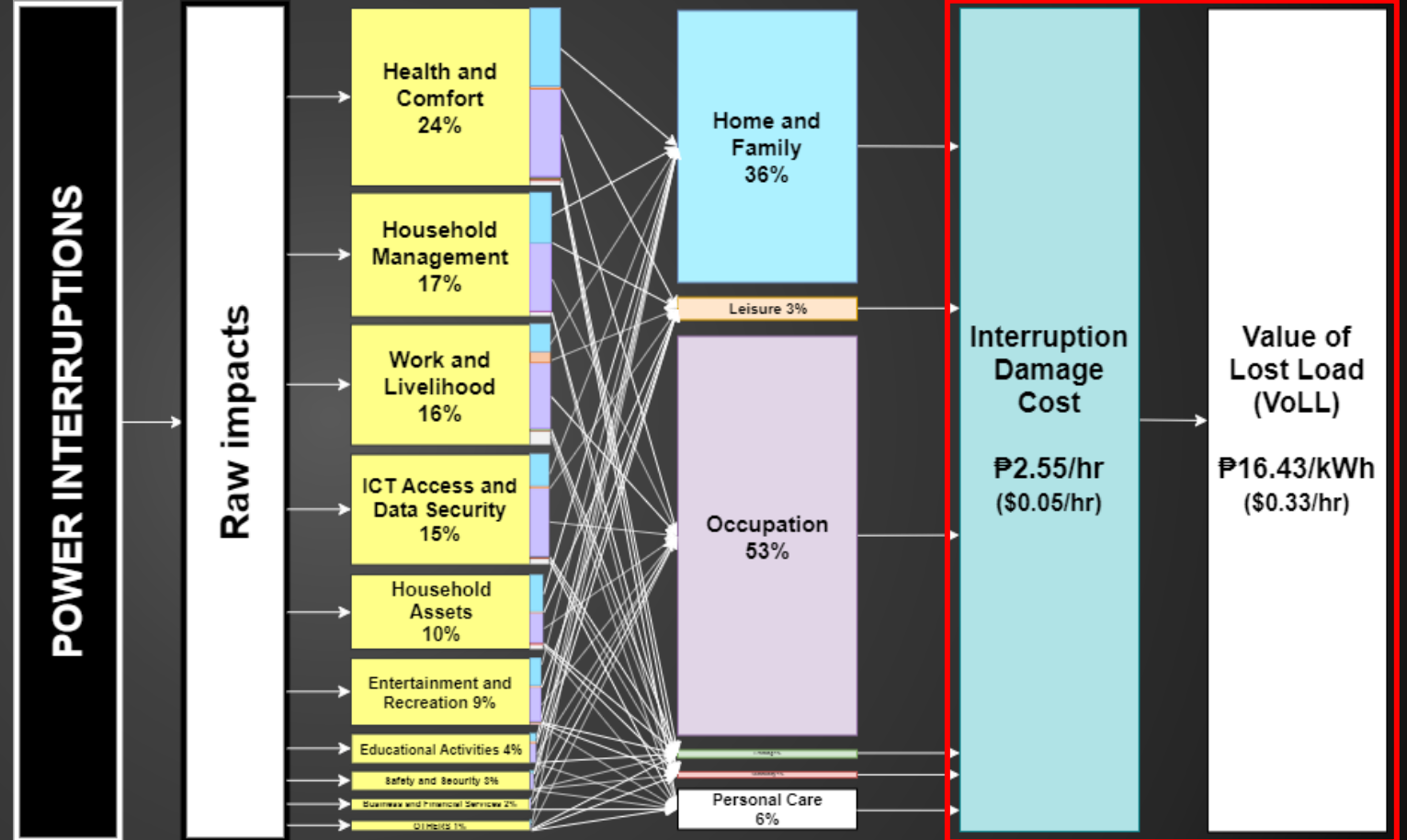
# MODEL OUTPUT: BY PART OF DAY



- Work day usually begins at 8AM
- Mostly long interruptions

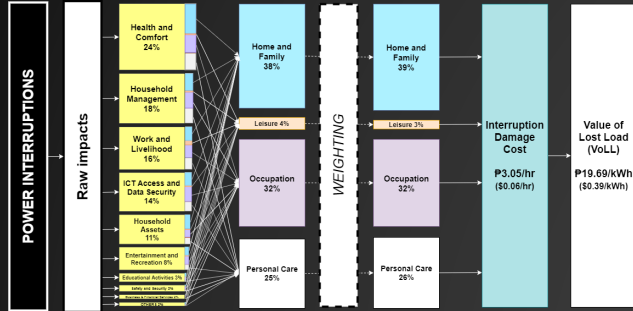


Occupation/Work time

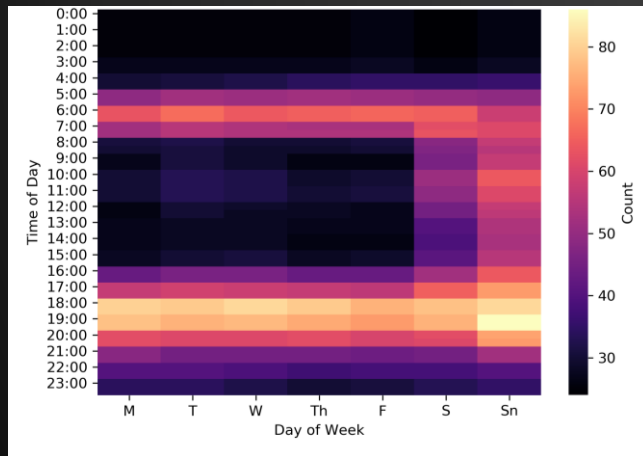


6AM-12PM

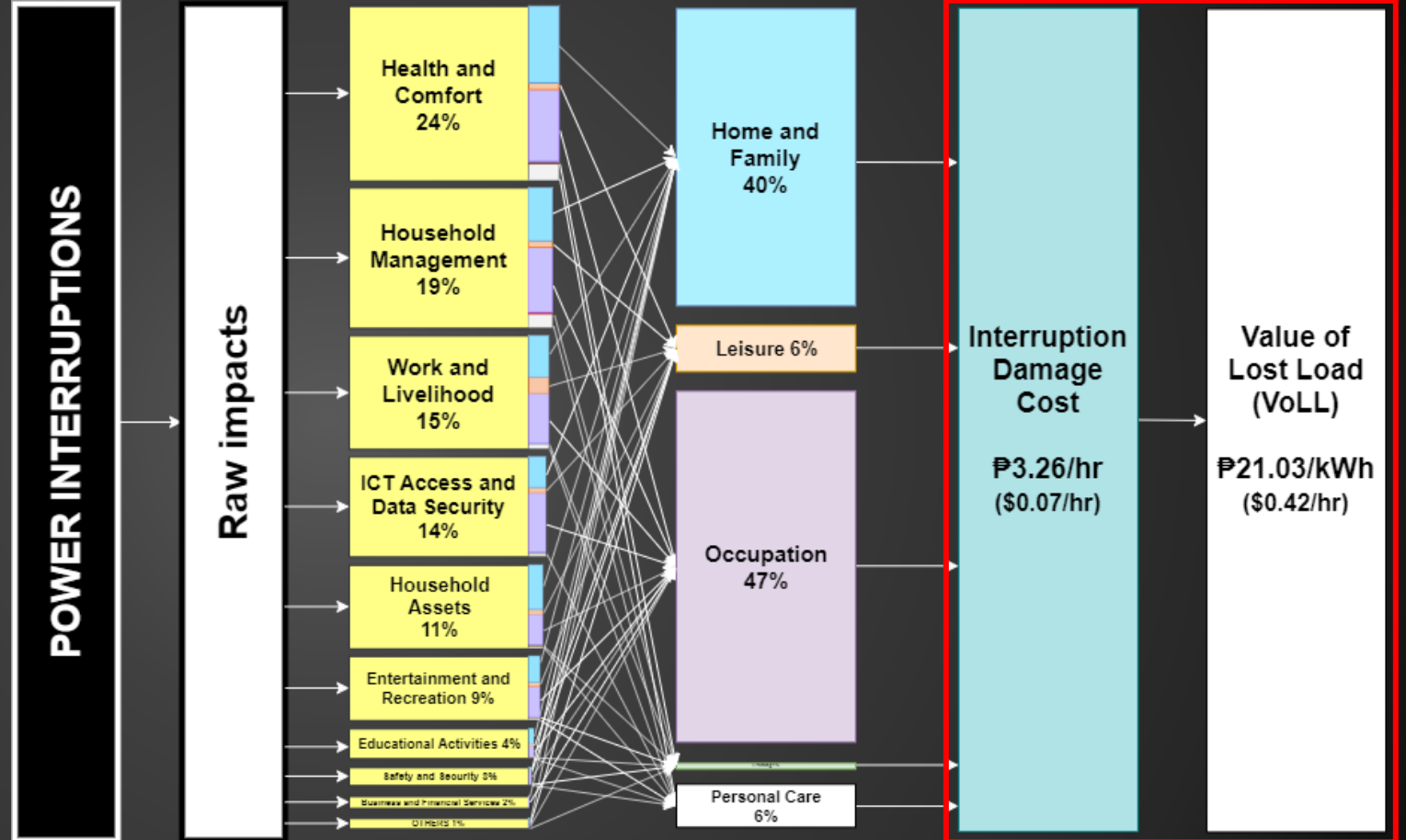
# MODEL OUTPUT: BY PART OF DAY



- Work day usually ends at 5PM
- Shift to household activities observed

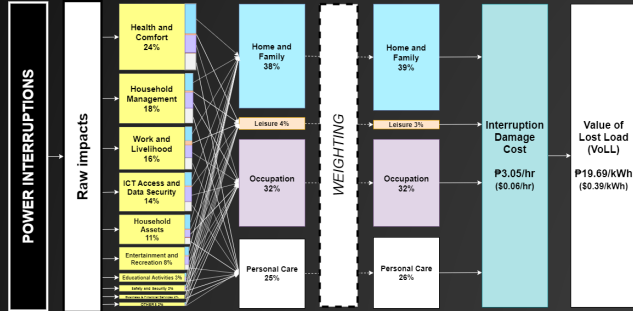


Home/Family time

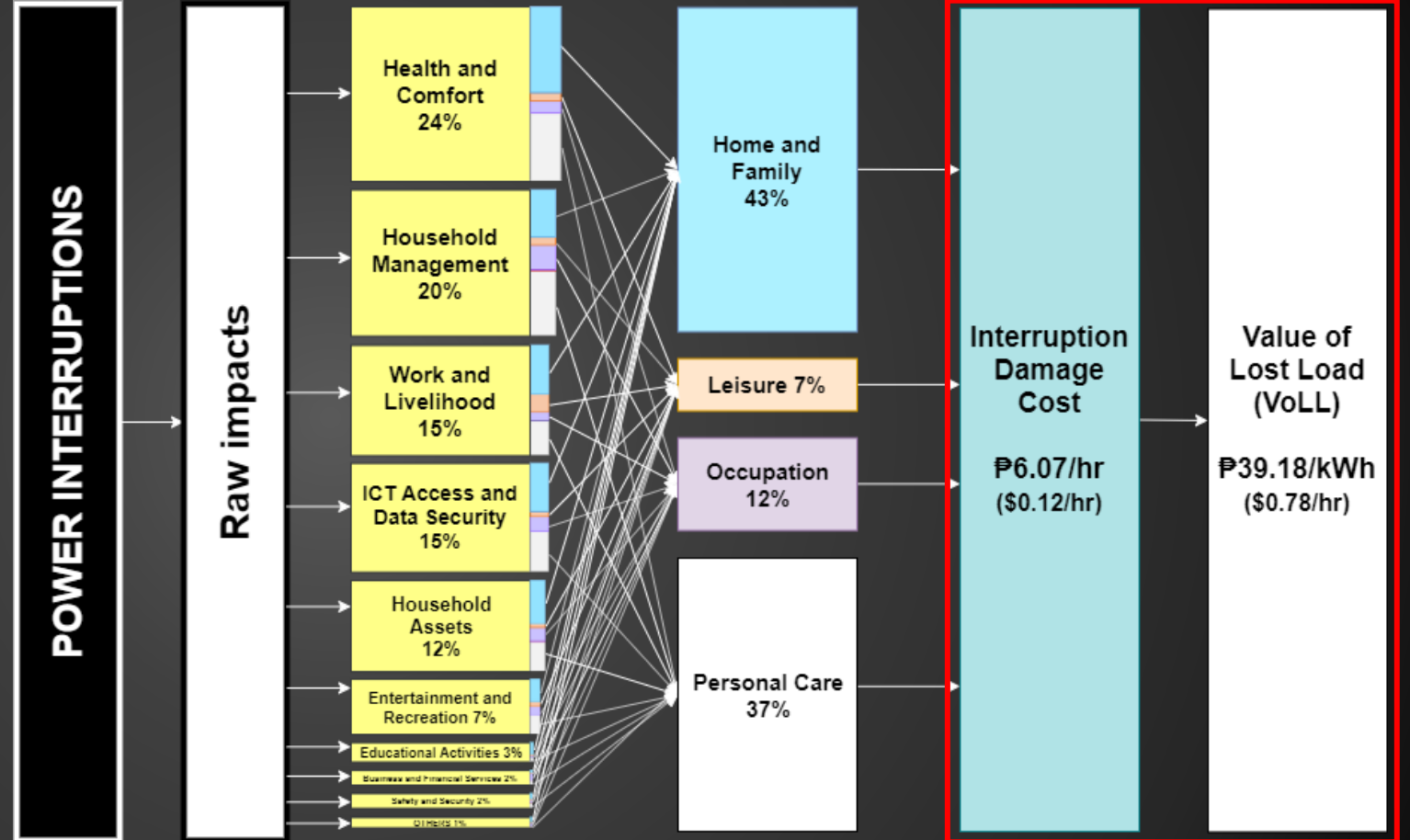
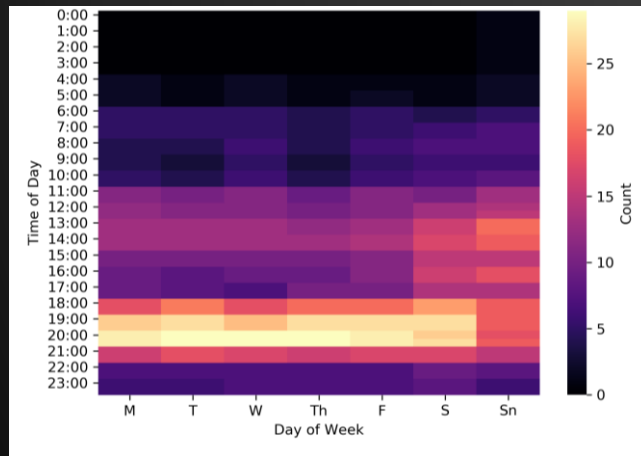


12NN-6PM

# MODEL OUTPUT: BY PART OF DAY



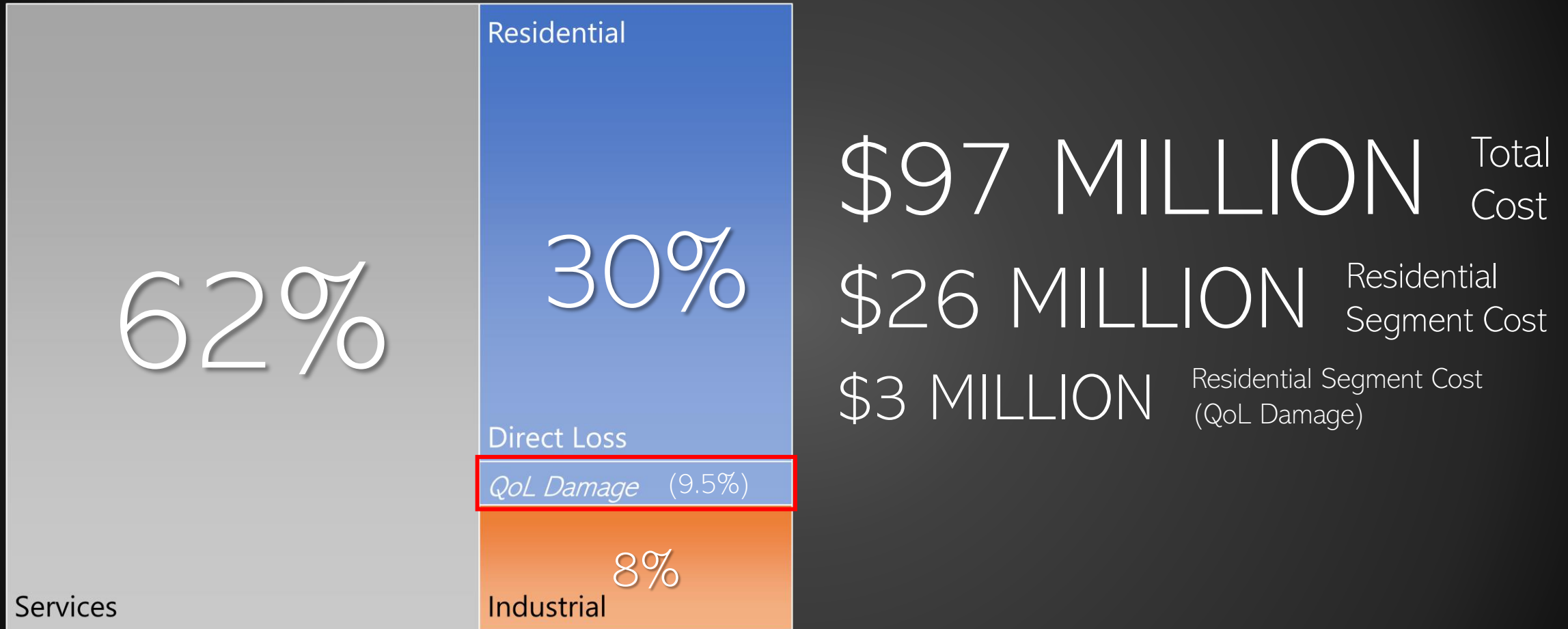
- Peak of household activity and leisure
- Mostly short interruptions



6PM-12AM



# DAMAGE TO QUALITY OF LIFE IN ADDITION TO ECONOMIC LOSSES

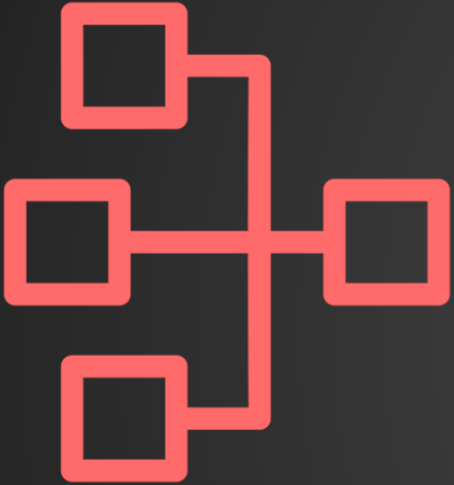


Estimated Power Interruption Costs in 2018

# FINDINGS SUMMARY

- QoL impacts are mostly linked to duration and heat-related effects
- Interruptions at different parts of day affect people differently
- Effects on QoL are more salient at night (6PM-6AM) than during the day (6AM-6PM)
  - Might have changed during the pandemic
  - High value placed on the Home/Family life role than Work/Occupation
- As an effect of the pandemic, almost all impact categories are already situated within homes

# POLICY IMPLICATIONS



Impact Categories

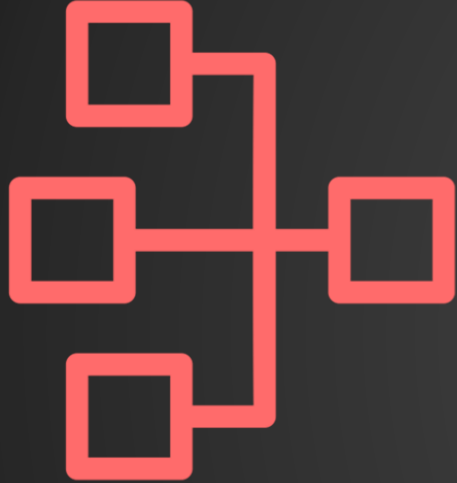


Relative Importance  
and Vulnerability



Temporal Variations

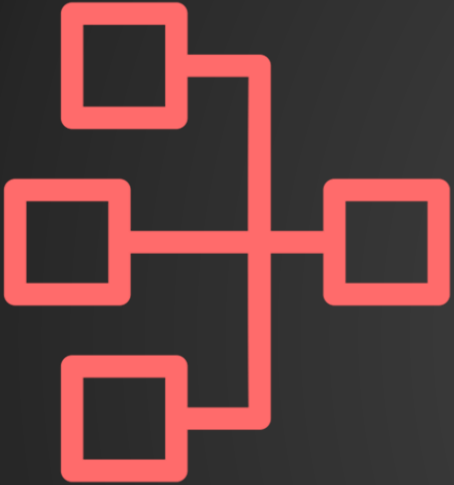
# POLICY IMPLICATIONS



Impact Categories

- Prioritization of healthcare facilities
- Provisions for ventilation and hydration
- Decoupling of water and electricity supply

# POLICY IMPLICATIONS



Impact Categories



Relative Importance  
and Vulnerability



Temporal Variations

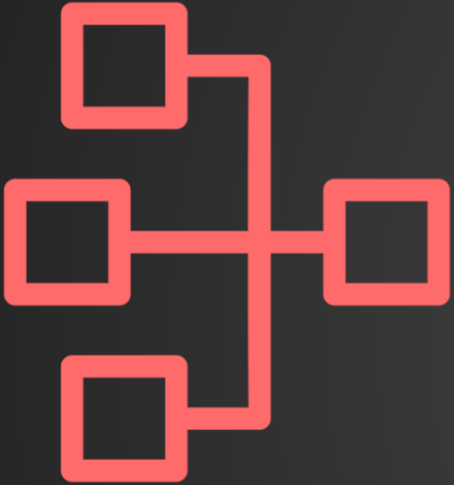
# POLICY IMPLICATIONS



Relative Importance  
and Vulnerability

- Budgeting/Allocation of resources based on revealed relative importance of impact categories and electricity-dependent life roles
- Use of VoLL and damage cost estimates for cost-benefit analyses and resource allocation among consumer groups

# POLICY IMPLICATIONS



Impact Categories



Relative Importance  
and Vulnerability



Temporal Variations

# POLICY IMPLICATIONS



Temporal Variations

- Operational decisions by electric utilities must consider time-dependent consumer behavior



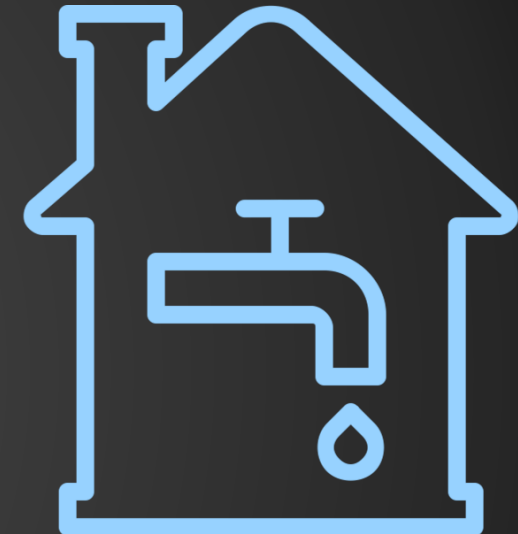
# FURTHER STUDY



Performance  
Evaluation

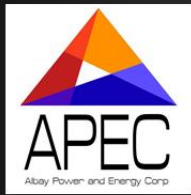


Deep-dive on particular  
Impact Categories  
and/or Life Roles



Explore applicability to  
other utilities

# SPECIAL THANKS



Senate Committee  
on Energy  
Office of Senator  
Sherwin Gatchalian

Mayors of 3  
cities and 7  
municipalities of  
Albay



Survey Facilitators



Stakeholders

Additional support from the Environment Research and Technology Development Fund (S-14) of the Environmental Restoration and Conservation Agency of Japan

Scholarship from the Ministry of Education, Culture, Sports, Science and Technology (MEXT)

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# UNDERSTANDING IMPACTS OF POWER INTERRUPTIONS ON QUALITY OF LIFE: OPPORTUNITIES FOR SOCIALLY-OPTIMAL POLICY AND DEMAND-SIDE RESILIENCE

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8 JUNE 2021